

Kauffman Center for the Performing Arts

SUNDAY SEPTEMBER 18 OPEN HOUSE EXCLUSIVE COMMEMORATIVE MAGAZINE

Special Section within KC Studio Magazine and overrun:

The September / October issue of KC Studio magazine will feature a 32-48 page special section on the opening of the Kauffman Center for the Performing Arts.

The insert will be overrun and used for the Sunday open house—distributed to all attendees.

Cover and stock will mirror KC Studio magazine

Quantity: 30,000 distributed in KC Studio magazine 20,000 for distribution on Sunday 50,000 total	Size	Rate	Production Specifications:
	Full Page:	\$2,000	Bleed: 8.625 x 11.0 Trim: 8.375 x 10.75 Live area: 7.875 x 10.25
	Half-page:	\$1,200	7.5 x 4.875
	One third page:	\$800	4.875 x 4.875
Deadline: July 1			

Contract advertisers may use their KC Studio contract rates.

All advertisements must meet the approval of the Kauffman Center Celebration committee.

Content will include:

- History of the Kauffman Family in Kansas City
- A letter from Julia Irene Kauffman: getting to grand opening
- Letter from Jane Chu: CEO discusses Center/offerings/programs
- Founding Board of Directors
- How the Kauffman Center envisions their platform in KC: philosophy and programs
- History of the construction process with images/architects
- Commemorative documentation, including a letter from Missouri governor Jay Nixon
- Features on the resident arts organizations: Kansas City Symphony, Kansas City Ballet, Lyric Opera of Kansas City
- List of Ambassadors/all other committees
- Funding efforts: Seat campaign, Children's Wall, naming opportunities, with list
- List of Funders and Patrons
- Special recognition of donors and Gala Sponsors
- "How To" rent/utilize the Kauffman Center for events

SUNDAY, SEPTEMBER 18: OPEN HOUSE • FREE EVENT!