



2023 MEDIA KIT

JULY/AUGUST 2022 VOLUME XIV, ISSUE 4

KCSTUDIO.ORG

KC STUDIO

COVERING KANSAS CITY'S PERFORMING, VISUAL, CINEMATIC AND LITERARY ARTS



KC STUDIO is the Heartland's leading journal of the visual, performing, cinematic and literary arts.

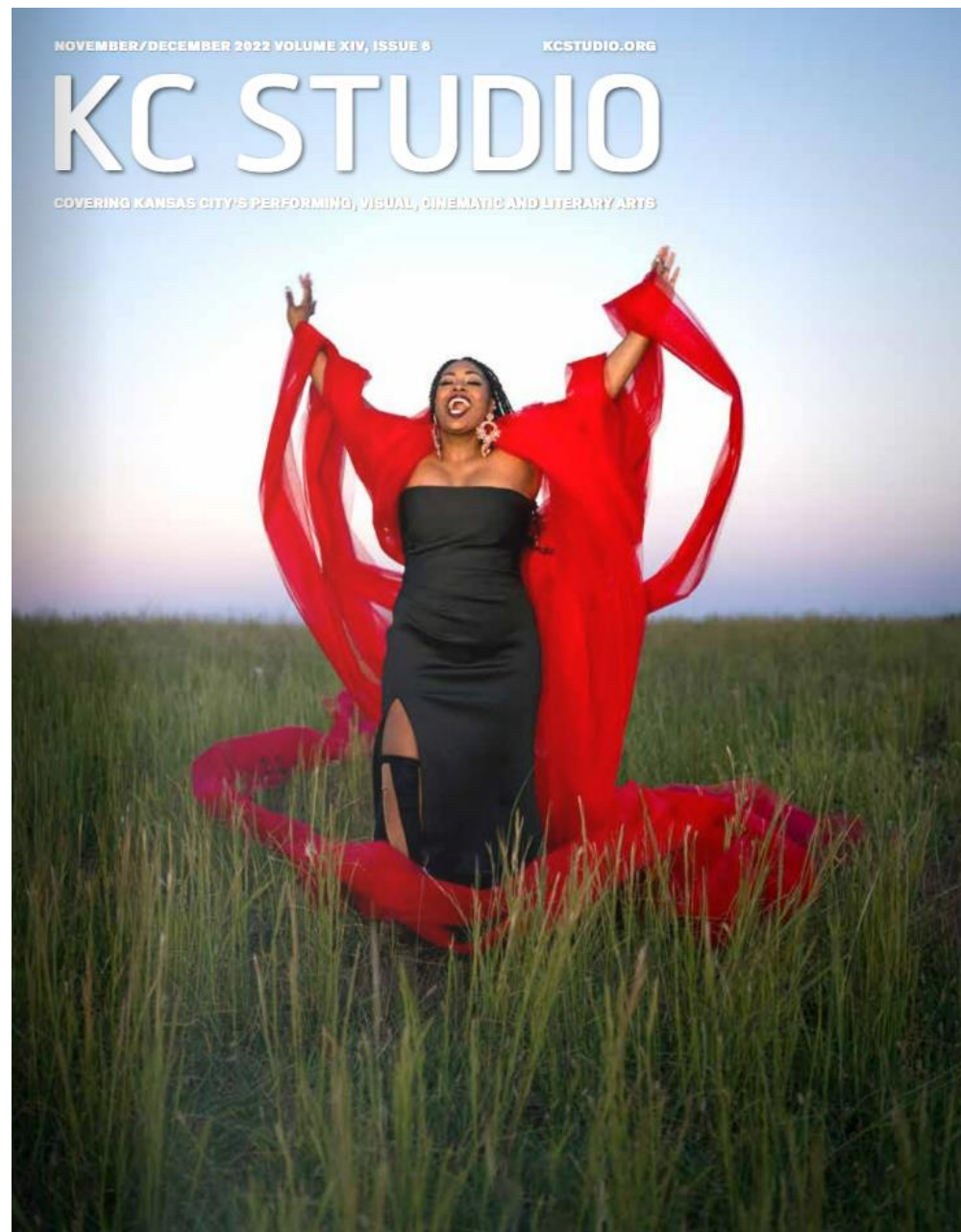
The publication is mailed bimonthly and is notably the largest opt-in circulation magazine reaching the regions' top arts patrons and donors.

KC STUDIO is published by The Arts Engagement Foundation of Kansas City, a 501(c)(3) philanthropic organization dedicated to promote engagement and increase participation in the arts in Kansas City.

KC STUDIO is published seven times annually. 12,000 copies are mailed to subscribers who have **requested** to receive the magazine.

KC Studio is published by The Arts Engagement Foundation of Kansas City, a 501(c)(3) philanthropic organization. Your organization's advertising may be tax-deductible, or you may be able to fund advertising by using grant or foundation money.

ON THE COVER: Illustration from "The Dreamer" by Il Sung Na. See "Artist Pages: Enchanting tales of animals and aspirations," page 72.



Celebrating 15 Years Stimulating Audience Development And Support For The Arts!

***KC Studio* celebrates our 15th Anniversary in 2023 and coverage of more than 11,000+ artists, organizations, galleries, and museums since 2008!**

In the past year, *KC Studio* has also worked to develop a robust online presence through our regular online reviews. In a 12-month span, we've covered 25 visual art exhibitions and 65 theater, dance, and music performances. In 2021 - 2022, *KC Studio* covered 795 artists, organizations, galleries, and museums as well as literary and cinematic endeavors.

ON THE COVER:

Kansas City musician
Amber "Flutienastiness"
Underwood
For styling credits, see
"Honors," page 34.

You know our flagship magazine featuring informed authoritative overage of the best art, dance, music, theater, film and literature in Kansas City.

...but that's not all!

KC Studio has a robust presence: **social media, online art reviews, newsletters, event calendar**, and a partnership with **Google Arts & Culture** featuring over 150 images in an ongoing virtual exhibition.

...And now

KC DIGITAL STUDIO!

KC DIGITAL STUDIO

***SPECIALIZING IN CULTIVATING RESULTS FOR
CULTURAL ARTS CLIENTS THROUGHOUT THE MIDWEST***

Local Digital Marketing, Simplified. **Specializing in Digital Solutions for the Arts.**

Our deeply rooted local relationships and expertise give you access to the best marketing practices across the Midwest region. We partner with you to provide end-to-end service from our digital marketing experts using proven best practices. We'll simplify local marketing and allow you to focus on your business.

OUR APPROACH/ONE PARTNER

As local marketing becomes more complex, KC Digital Studio empowers businesses with local marketing solutions based on data and insights from 125 million readers from our affiliates at *Gannett* and *USA Today*.

Almost two-thirds of marketers are prioritizing vendor reduction, as 8 in 10 agree the digital media landscape has become too complex. With KC Digital Studio we are excited to share a complete set of local marketing services, so we can be your one trusted partner.



SOLUTIONS

BUILD YOUR PRESENCE

- Social Media Marketing

DRIVE AWARENESS & LEADS

- Programmatic Display
- Geofencing
- Sponsored Posts
- Blogs
- Email Newsletters
- Paid Email Marketing
- Connected TV
- YouTube

GROW YOUR AUDIENCE & CONNECT

- Branded Content
- Contests & Promotions

KNOW WHAT WORKS

- Tracking Technology

KC STUDIO

COVERING KANSAS CITY'S PERFORMING, VISUAL, CINEMATIC AND LITERARY ARTS

2021 Survey Results

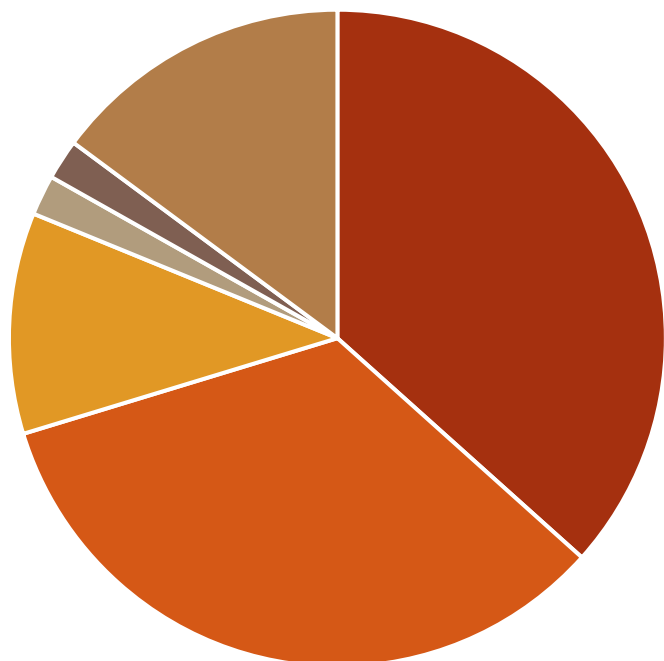
343 RESPONSES (43 UNDER AGE OF 45)

12,846 IN DATABASE

2.7% RESPONSE

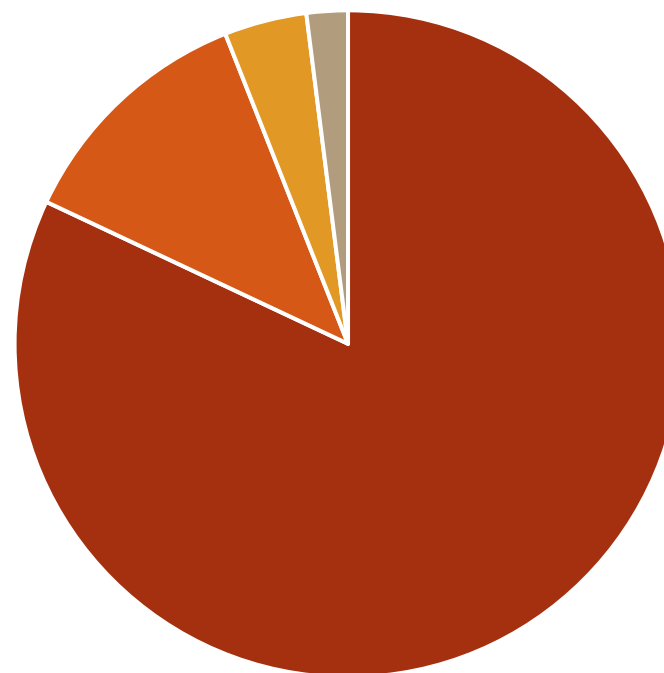
Our Readers are Largely Homeowners Across The Region

Where They Live

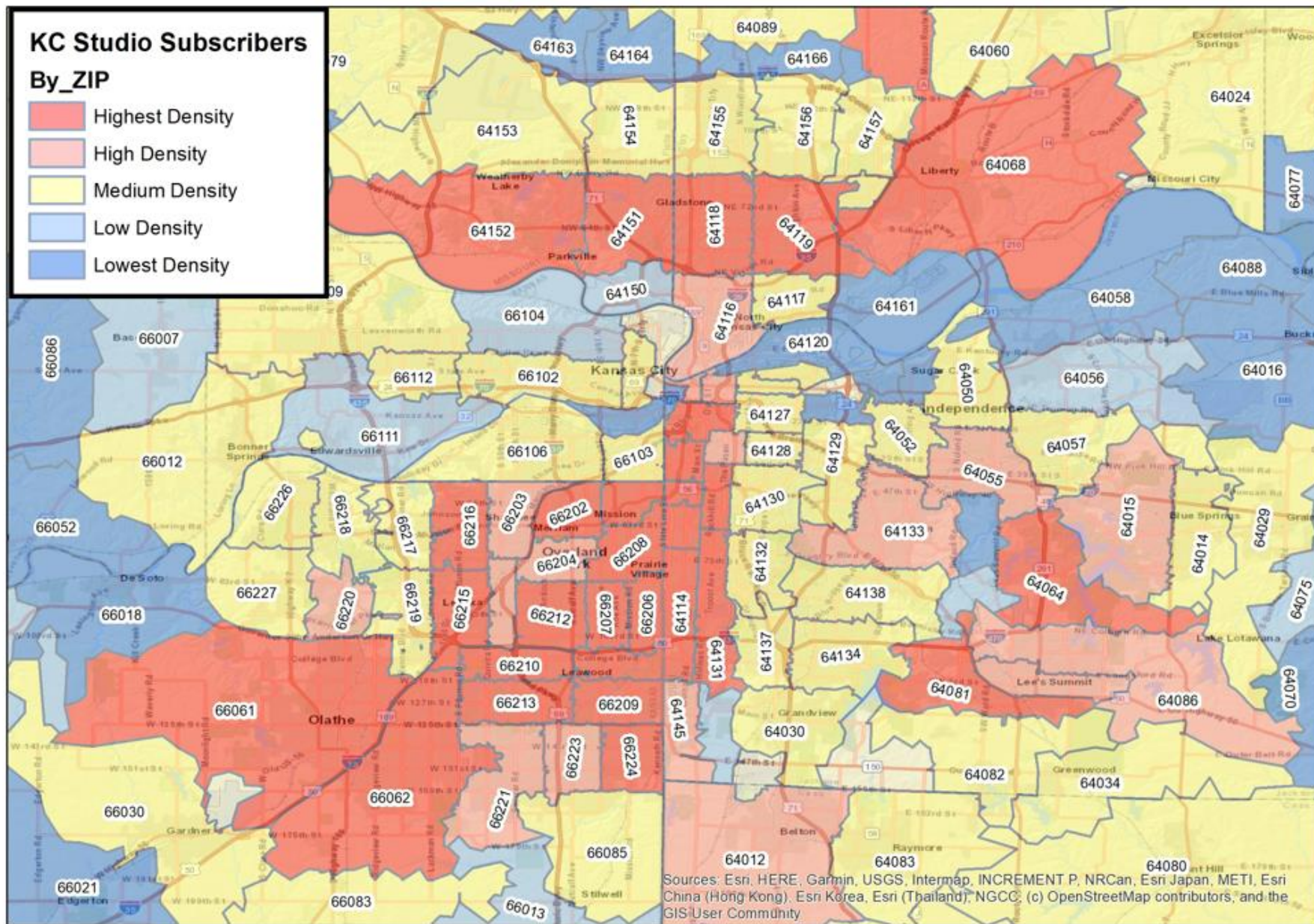


■ Johnson County ■ Jackson County ■ Clay & Platte Counties
■ Wyandotte County ■ Lawrence Kansas ■ Other

Where They Live



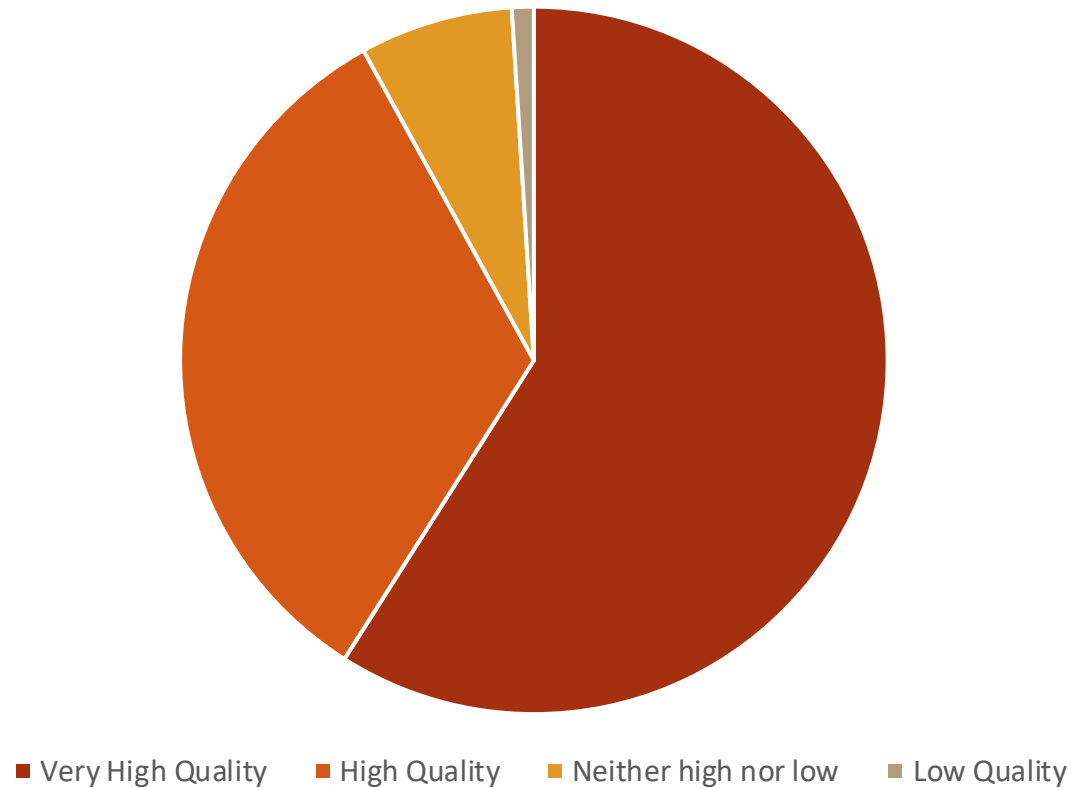
■ Homeowner
■ Rent
■ Own Multiple Homes
■ Senior Living Facility



Kansas City
metropolitan
area

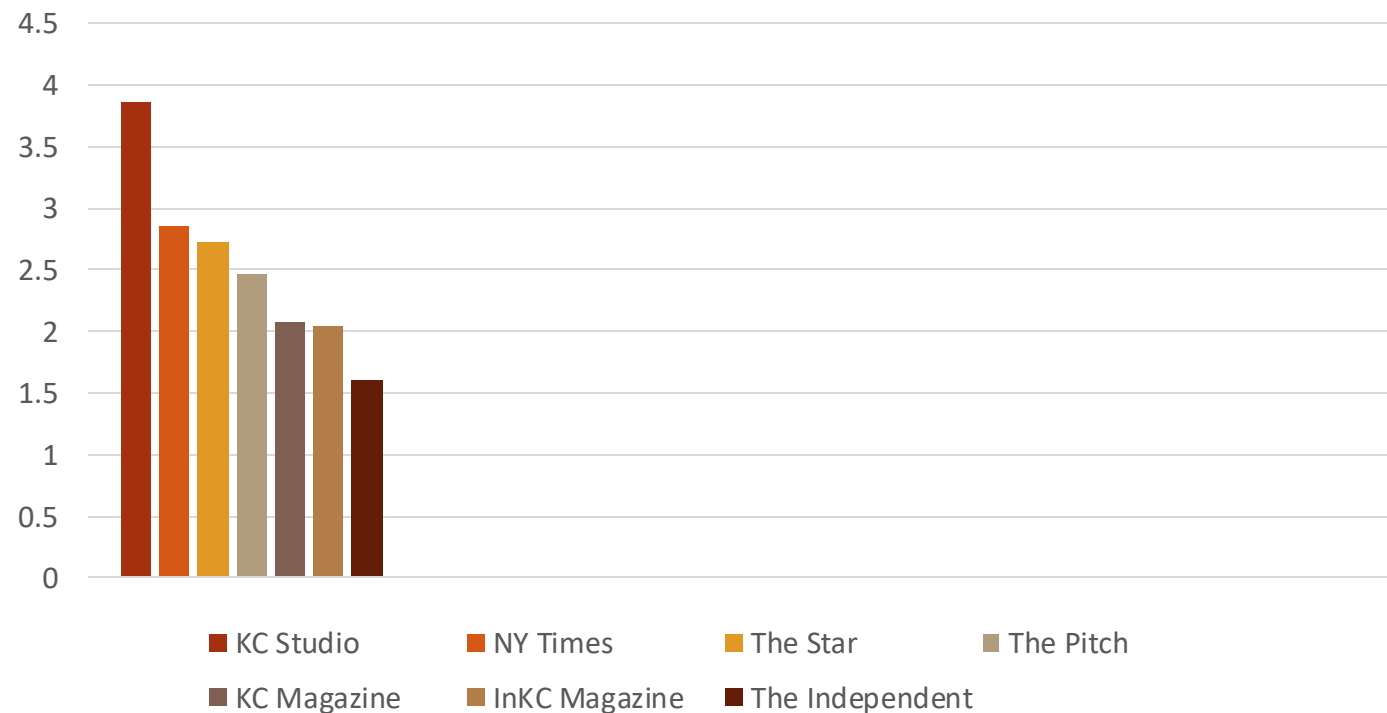
92% of Our Readers Rank us as High or Very High Quality

How would you rate the quality of KC Studio magazine?



Where Do Our Readers Turn to Find Cultural Arts Information

How often readers refer to these publications for cultural arts information



Survey to Total Respondents

What publications do you go to for Cultural Arts Information?

	I NEVER REFER TO THIS PUBLICATION	I HARDLY EVER REFER TO THIS PUBLICATION	I REFER TO THIS PUBLICATION FROM TIME TO TIME	I FREQUENTLY REFER TO THIS PUBLICATION	I ROUTINELY REFER TO THIS PUBLICATION	TOTAL	WEIGHTED AVERAGE
▼ KC Studio	2.42% 8	4.24% 14	30.00% 99	30.30% 100	33.03% 109	330	3.87
▼ The Kansas City Star	27.80% 87	21.41% 67	18.85% 59	14.06% 44	17.89% 56	313	2.73
▼ IN Kansas City Magazine	52.53% 156	14.48% 43	15.49% 46	11.45% 34	6.06% 18	297	2.04
▼ Kansas City Magazine	48.11% 140	17.53% 51	19.24% 56	9.62% 28	5.50% 16	291	2.07
▼ The Pitch	29.33% 88	23.00% 69	28.00% 84	12.33% 37	7.33% 22	300	2.45
▼ The Independent	65.75% 192	18.84% 56	9.25% 27	3.08% 9	3.08% 9	292	1.59
▼ The New York Times	32.05% 100	10.26% 32	18.59% 56	16.99% 53	22.12% 69	312	2.57

Survey to Under 45 Year Old Respondents

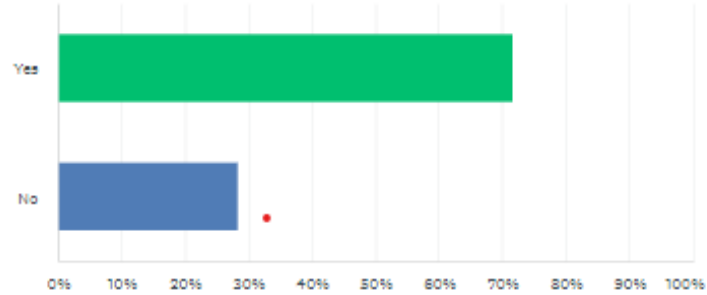
What publications do you go to for Cultural Arts Information?

	I NEVER REFER TO THIS PUBLICATION	I HARDLY EVER REFER TO THIS PUBLICATION	I REFER TO THIS PUBLICATION FROM TIME TO TIME	I FREQUENTLY REFER TO THIS PUBLICATION	I ROUTINELY REFER TO THIS PUBLICATION	TOTAL	WEIGHTED AVERAGE
KC Studio	2.33% 1	9.30% 4	41.86% 18	30.23% 13	16.28% 7	43	3.49
The Kansas City Star	30.23% 13	32.56% 14	25.58% 11	9.30% 4	2.33% 1	43	2.21
IN Kansas City Magazine	52.38% 22	26.19% 11	9.52% 4	11.90% 5	0.00% 0	42	1.81
Kansas City Magazine	57.14% 24	19.05% 8	11.90% 5	9.52% 4	2.38% 1	42	1.81
The Pitch	16.28% 7	18.60% 8	37.21% 16	20.93% 9	6.98% 3	43	2.84
The Independent	79.07% 34	11.63% 5	6.98% 3	2.33% 1	0.00% 0	43	1.33
The New York Times	30.95% 13	16.67% 7	19.05% 8	21.43% 9	11.90% 5	42	2.67

Survey to Total Respondents

Do you use KC Studio to make decisions about specific arts activities?

Answered: 341 Skipped: 2

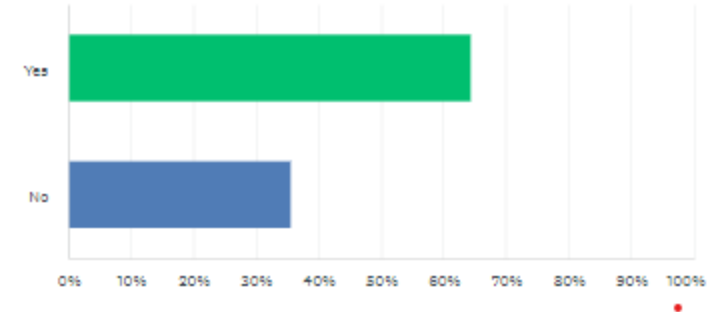


71% do make decisions

Survey to Under 45 Year Old Respondents

Do you use KC Studio to make decisions about specific arts activities?

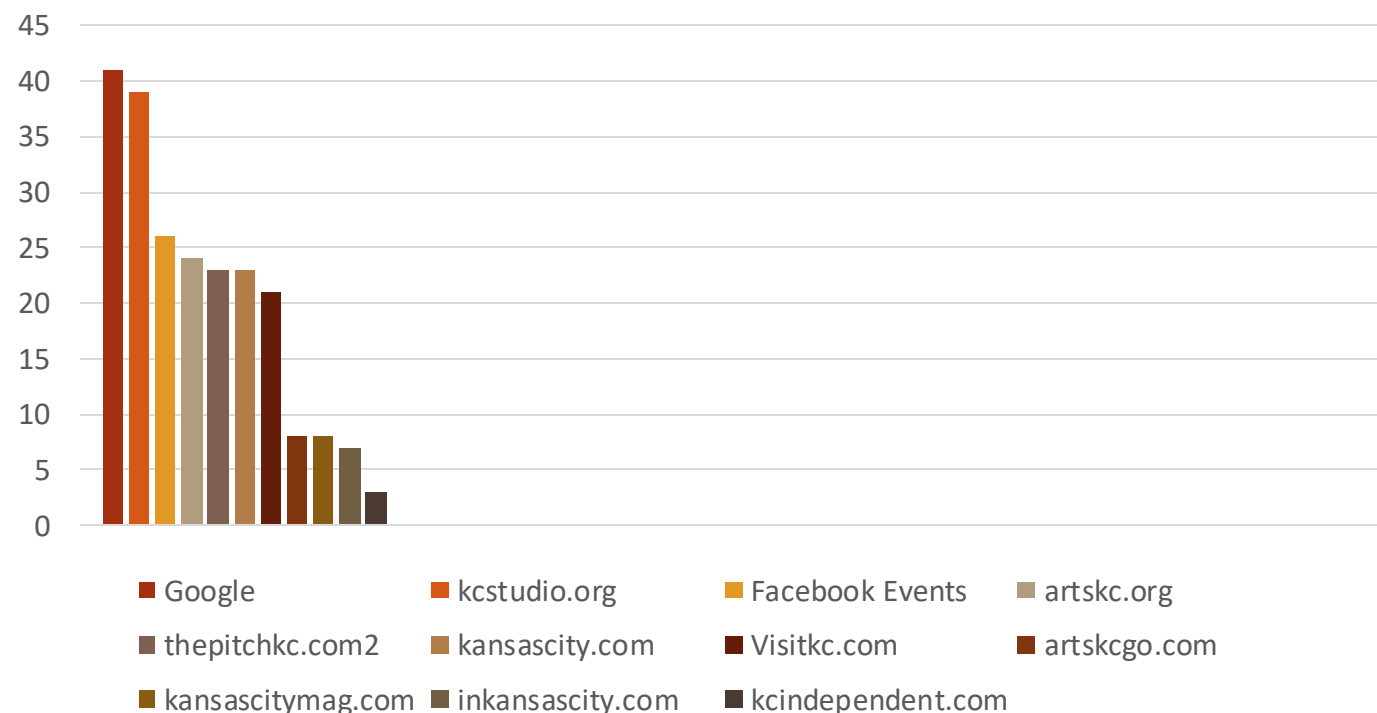
Answered: 42 Skipped: 1



64% do make decisions

What Websites Do Our Readers Turn to Find a Calendar of Cultural Arts Information

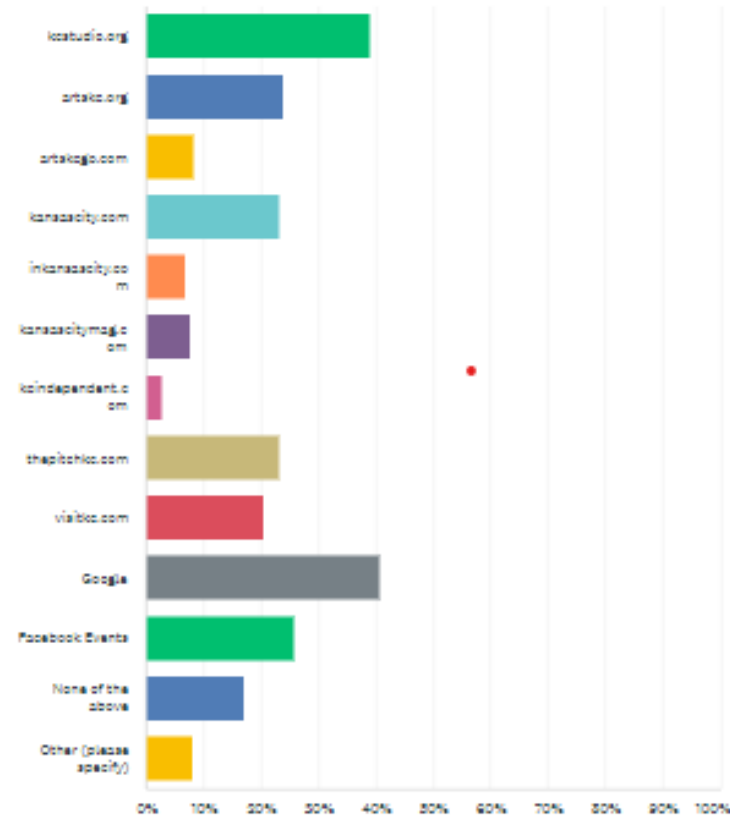
What websites do you visit for a calendar of cultural arts events?



Survey to Total Respondents

Where do you search online for a calendar of arts and cultural event-related activities in Kansas City? (Check all that apply)

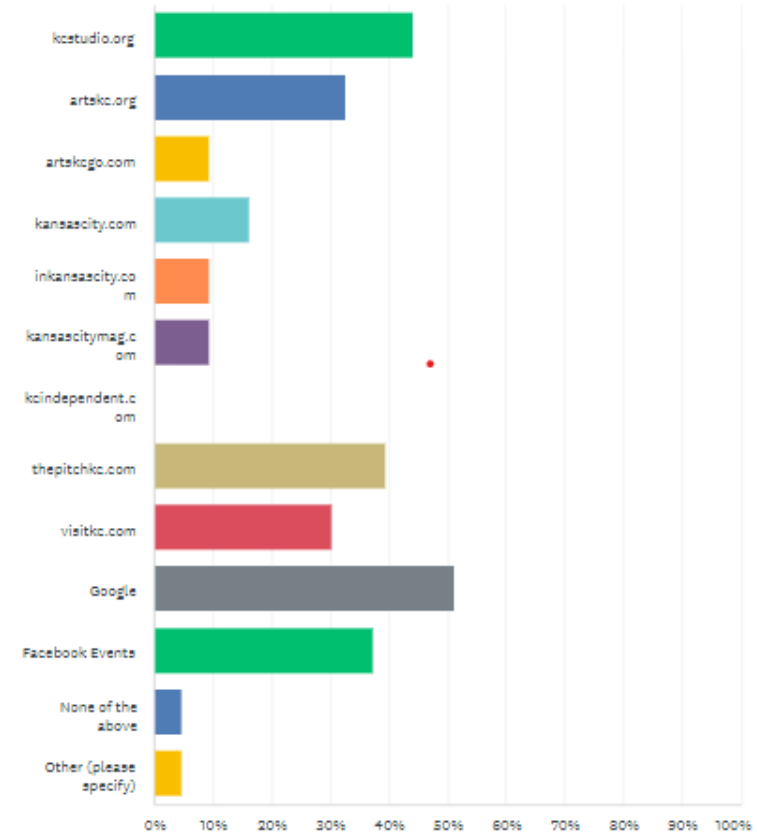
Answered: 338 Skipped: 7



Survey to Under 45 Year Old Respondents

Where do you search online for a calendar of arts and cultural event-related activities in Kansas City? (Check all that apply)

Answered: 43 Skipped: 0

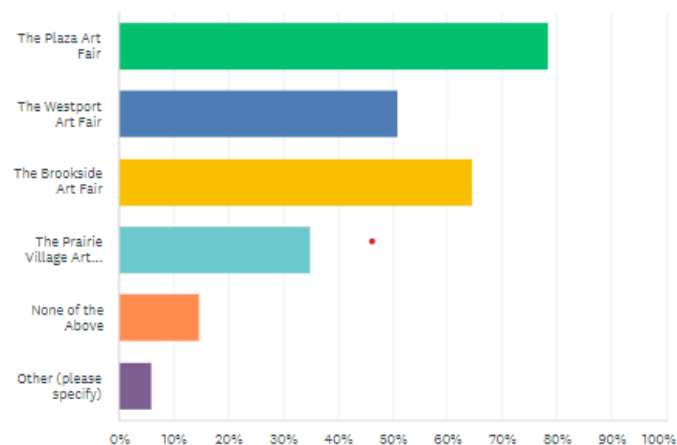


Google and KCSTUDIO.ORG
Are where our readers go for
Calendar of events

Survey to Total Respondents

Have you attended any of the following Art Festivals? (Check all that apply)

Answered: 340 Skipped: 3



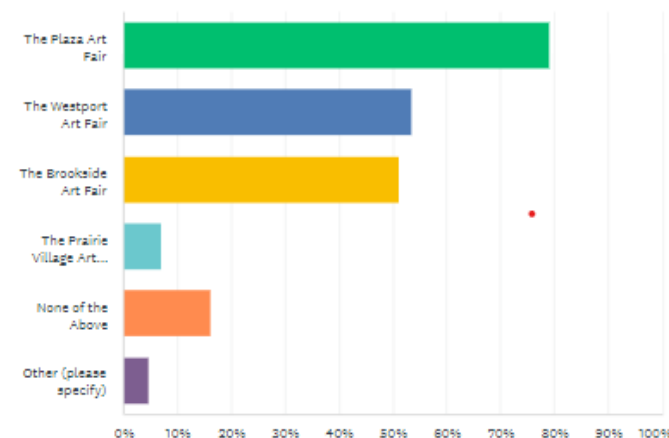
ANSWER CHOICES	RESPONSES	
▼ The Plaza Art Fair	78.53%	267
▼ The Westport Art Fair	50.88%	173
▼ The Brookside Art Fair	64.71%	220
▼ The Prairie Village Art Fair	35.00%	119
▼ None of the Above	14.71%	50
▼ Other (please specify)	5.88%	20
Total Respondents: 340		

More than 50% of our readers attend the local Art Festivals – especially The Plaza (79%), Brookside (65%) & The Westport Art Festival (51%)

Survey to Under 45-Year-Old Respondents

Have you attended any of the following Art Festivals? (Check all that apply)

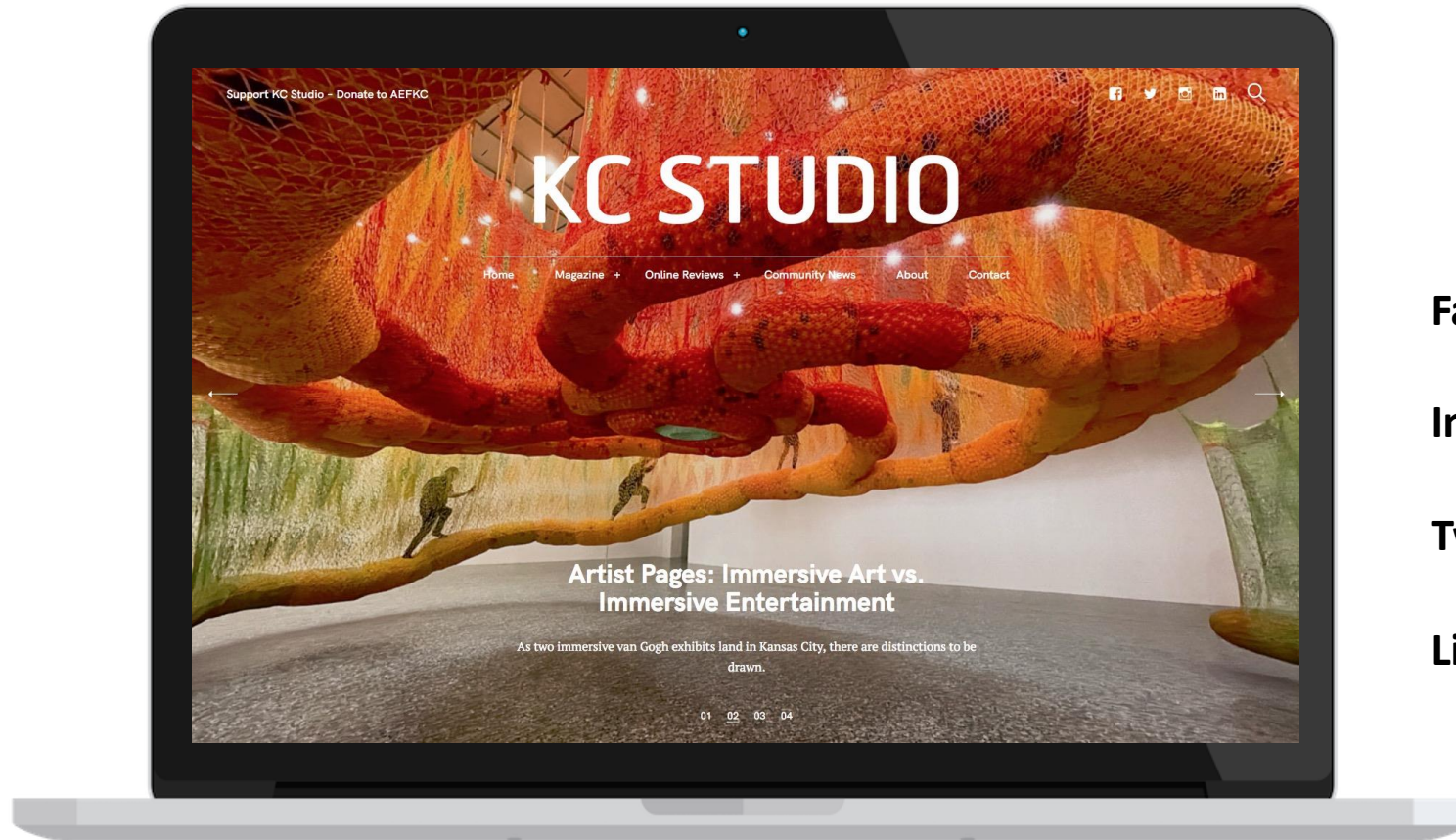
Answered: 43 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ The Plaza Art Fair	79.07%	34
▼ The Westport Art Fair	53.49%	23
▼ The Brookside Art Fair	51.16%	22
▼ The Prairie Village Art Fair	6.98%	3
▼ None of the Above	16.28%	7
▼ Other (please specify)	4.65%	2
Total Respondents: 43		

More than 50% of our readers attend the local Art Festivals – especially The Plaza (79%), Brookside (51%) & The Westport Art Festival (53%)

Digital Assets – kcstudio.org



Social Media Follows November 2022:

Facebook	7,800 +
Instagram	3,000 +
Twitter	8,700 +
LinkedIn	630 +

PURCHASE TICKETS

[LEARN MORE](#)[LEARN MORE](#)[LEARN MORE](#)

— [Read More](#)

DIGITAL PACKAGES

RATES & SPECS

All components of this self-contained program are managed through *KC Studio* to be completely integrated for maximum impact. This is a turn-key operation allowing you full control of content while setting yourself free of the production and coordination aspects.

STANDARD PROGRAM:

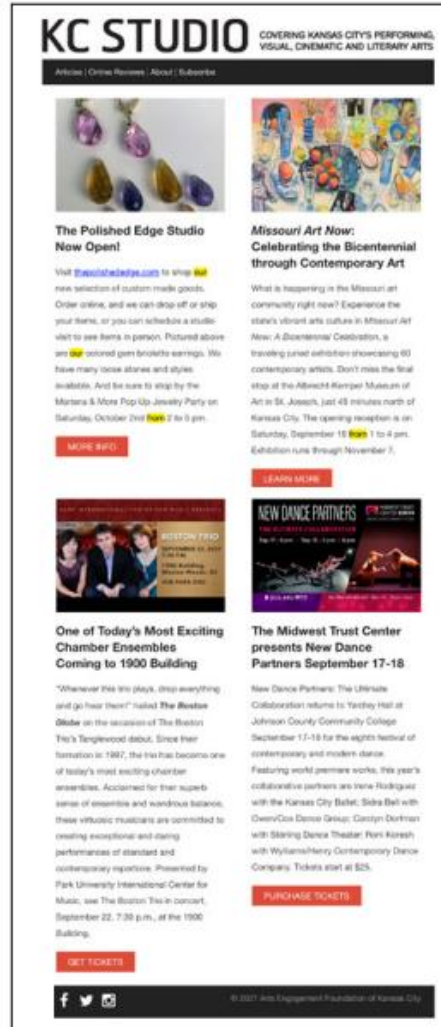
4 Blog Postings
16 tweets
8 Facebook posts
2 E-Newsletter spots
\$750 total

BASIC PROGRAM

2 Blog Postings
8 tweets
4 Facebook posts
1 E-Newsletter spot
\$450 total



Sample Blog Posting



Sample E-Newsletter

SPECS:

Twitter

- 280 character limit (includes spaces, hashtags, mentions and urls).
- Include any hashtags or mentions as needed. If you have a Twitter handle (e.g. @kcstudiomag), we recommend including it.
- Include shortened links if you can to conserve space.
- Minimum image size 440x220, maximum 1024x512.

Facebook

- 500 character limit. 150 characters is best for mobile view.
- URL for promotion, event, company website, etc. (optional, but recommended)
- Recommend image size is 1200x630, minimum width 470px.

Blog Postings:

- Headline should be 10 words or less and include name of organization, event, exhibition, etc.
- Blog articles should ideally be 300 words or more. Minimum 150 words.
- Optional 15-25 word excerpt and/or SEO description, including name of organization, event, etc.
- All posts must include a minimum of one featured image. Minimum dimensions: 1000 pixels on either side. Maximum file size: 400kb. JPG format is preferred.
- Square compositions are best for thumbnail purposes, but landscape or portrait can be used, if the image can be cropped down to square without losing details (centered compositions are best).

Top 10 Things To Do This Fall

Celebrate Fall in the Kansas City region! Check out these exciting arts and cultural activities and create a fabulous fall this year. Enjoy live theater and jazz, view art exhibits, join the party, shop, experience interactive and unique events and more. Plan your schedule, invite family and friends and buy tickets now!



A Hilarious Comedy-Drama from Kansas City Actors Theatre this September

A twisted and hilarious comedy-drama from Tony® Award-nominated playwright Coleman Domingo. DOT chronicles a West Philadelphia family

dealing with the diagnoses with diverse characters compelling, and Directed by Damron Russell Armstrong and featuring N Ananya, Jessica Watson, Jerry & Vi Tran. Sep City Stage in U

[MORE INFO](#)



Embark on at the all-n Library

Following a two museum renovation Truman Library and the results



Lee's Summit Arts Week October 8-16

Each fall, Lee's Summit comes alive with arts and cultural events as vibrant as the fall foliage. From fine art exhibits to live theatre, Jazz and symphony performances, Lee's Summit Arts Week celebrates the many artists, makers and performers who enrich our community. There's something in Lee's Summit for everyone to enjoy!

[MORE INFO](#)



The best party of the year! PRISMATIC: Kemper Gala 2022

Through a prism, one appreciates the dazzling array of color that is always present within a beam of light. Kemper Gala 2022 celebrates the full spectrum



GloWild this Fall at the Kansas City Zoo!

The Kansas City Zoo is bringing a completely unique experience to the Greater Kansas City area this Fall – GloWild, an immersive and breathtaking nighttime event. GloWild is a lantern festival like no other, featuring handmade steel and silk works of art depicting animals, local landmarks, botanicals and Asian cultural creations. It will be the largest event of its kind in the Midwest!

[MORE INFO](#)

Digital Assets – E-mail Newsletters

[View Top 10 Things To Do This Fall from August 30](#)

8,200+ Opt-in
E-Newsletter Subscribers

Dedicated
Ad Units
On Themed Weekly
or Quarterly
Newsletters
Dedicated
Landing Pages
on kcstudio.org
for Themed
Newsletters

Top 10 Things To Do This Fall

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A Hilarious Comedy-Drama from Kansas City Actors Theatre this September

A twisted and hilarious comedy-drama from Tony® Award-nominated playwright Coleman Domingo. DOT chronicles a West Philadelphia family dealing with the matriarch's recent diagnoses with Alzheimer's. Filled with diverse characters who are complex, compelling, and richly rendered. Directed by Damron Russell Armstrong and featuring Nedra Dixon, Cecilia Ananya, Jessalyn Kincaid, Terraye Watson, Jerry Mañan, Chioma Anyanwu & Vi Tran. September 7th to 18th at the City Stage in Union Station.

[MORE INFO](#)



Photo credit: Kenny Johnson

The best party of the year! PRISMATIC: Kemper Gala 2022

Through a prism, one appreciates the dazzling array of color that is always present within a beam of light. Kemper Gala 2022 celebrates the full spectrum of life and the alchemy that emerges when you join your community with your unique qualities and individual perspective. By supporting this event, you play a key role in ensuring Kansas City has free access to world-class exhibitions of contemporary art and programs for all ages and abilities.

[MORE INFO](#)

[View Top 10 Things To Do This Fall Landing Page](#)

KC STUDIO

PROMOTIONAL NEWSLETTERS

KC STUDIO

COVERING KANSAS CITY'S PERFORMING,
VISUAL, CINEMATIC AND LITERARY ARTS

Articles | Reviews | About | Subscribe

Top Summer Destinations

Sure, you can start to travel the world (or at least the country) again this summer. But why, when you can sample some of the best cultural experiences of 2022 right here in the Kansas City metro or within a three-hour drive? Enjoy our world-renowned museums, outdoor attractions, music and theatrical performances, events and other unique destinations – including those that have just opened up fully after the last couple years. So, make up for lost time and enjoy the destinations our region has to offer this summer!



Explore contemporary art at Salina Art Center

Salina Art Center is a free contemporary art gallery that brings exciting, innovative, art exhibitions to North Central Kansas. The Art Center carries out its mission through artists, education, exhibitions, films, and programs. Come walk around the gallery, start your art collection at our Art-O-Mat, take an art workshop, or catch a film! Visit our website at www.SalinaArtCenter.org

MORE INFO



Unexpected Elegance in Emporia



Eat, Play, and Stay at 21c Museum Hotel

Explore everything downtown Kansas City has to offer with a stay at 21c Museum Hotel. Nestled between River Market and the Power & Light District, 21c Museum Hotel hosts a contemporary art museum and the historic Savoy restaurant. Explore the museum or venture down the block to hop on Kansas City's Street Car. When you return, grab dinner and drinks at The Savoy and then head upstairs where your Luxury King Room awaits.

MORE INFO



Visit a Super New Exhibition and Two Amazing Collections

2022-23 SCHEDULE

FALL FESTIVITIES

DISTRIBUTION: Sept. 13
DEADLINE: Aug. 16
LANDING PAGE: Aug. 24 – Nov. 16

ONLINE HOLIDAY GIFT GUIDE

DISTRIBUTION: Nov. 17
DEADLINE: Nov. 3
LANDING PAGE: Nov. 17 – Dec. 25

TOP THINGS TO DO THIS WINTER

DISTRIBUTION: Jan. 3, 2023
DEADLINE: Dec. 20
LANDING PAGE: Jan. 3 – March 5

TOP THINGS TO DO IN 2023

DISTRIBUTION: Feb. 21
DEADLINE: Feb. 7
LANDING PAGE: Feb. 21 – May 1

TOP THINGS TO DO THIS SPRING

DISTRIBUTION: March 28
DEADLINE: Feb. 14
LANDING PAGE: March 6 – May 17

SUMMER DESTINATIONS

DISTRIBUTION: May 9
DEADLINE: April 25
LANDING PAGE: May 9 – Aug. 29

TOP THINGS TO DO THIS SUMMER

DISTRIBUTION: June 6
DEADLINE: April 25
LANDING PAGE: May 9 – Aug. 29

\$400

PER SPOT

(includes 50 – 75 words, link to website)

**Mailed to 8,200+
Opt-In Audience**

**Inclusion on kcstudio.org
landing page for two months**

10 SPOTS

AVAILABLE PER NEWSLETTER

(Position based on reservation date)

**8,200+ Opt-in
E-Newsletter Subscribers**

**Dedicated
Ad Units
On Themed Weekly
or Quarterly
Newsletters**

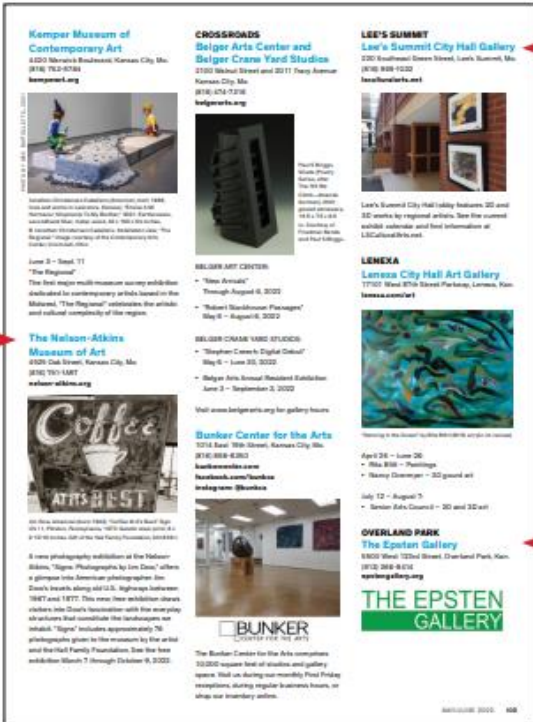
**Dedicated
Landing Pages
on kcstudio.org
for Themed
Newsletters**

KC STUDIO GALLERY GUIDE

KC Studio is the region's source for museums and galleries. Reach art collectors and enthusiasts with listings in *KC Studio Magazine*, the interactive map at kcstudio.org/gallery-guide, social media and newsletters.

78% OF SURVEYED KC STUDIO READERS ATTEND ART GALLERY OPENINGS ANNUALLY

67% USE KC STUDIO TO MAKE DECISIONS ABOUT SPECIFIC ARTS ACTIVITIES



The screenshot shows a grid of gallery listings. Each listing includes a title, address, phone number, website, and a small image of the gallery or artwork. Listings include the Kemper Museum of Contemporary Art, Belger Arts Center and Belger Crane Yard Studios, Lee's Summit City Hall Gallery, The Nelson-Atkins Museum of Art, Bunker Center for the Arts, and The Epsten Gallery. Red arrows point from the text on the right to specific listings: 'OPTION B' points to the Lee's Summit City Hall Gallery, and 'OPTION A' points to The Epsten Gallery.

OPTION B

OPTION A

Museum/Gallery name, address, phone and website

OPTION B

Museum/Gallery name, address, phone, website, high-resolution image and 25-word description

OPTION C

Museum/Gallery name, address, phone, website, high-resolution image and 75-word description

KC STUDIO GALLERY GUIDE

FREE LISTING: Name, brief description, address and phone number

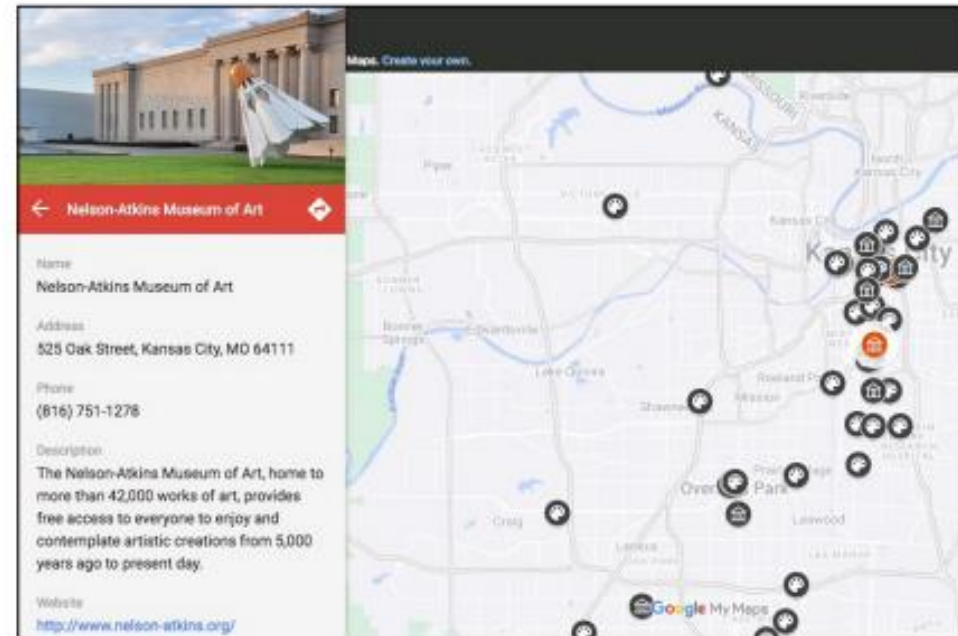
ENHANCED LISTING: Photos, videos and links to website and social channels

SOCIAL PACKAGE: 2 blog posts, 8 tweets and 4 Facebook posts (over 2-month period)

NEWSLETTER: 1 promotional space annually, headline, 50-75 words and link to website



FREE LISTING

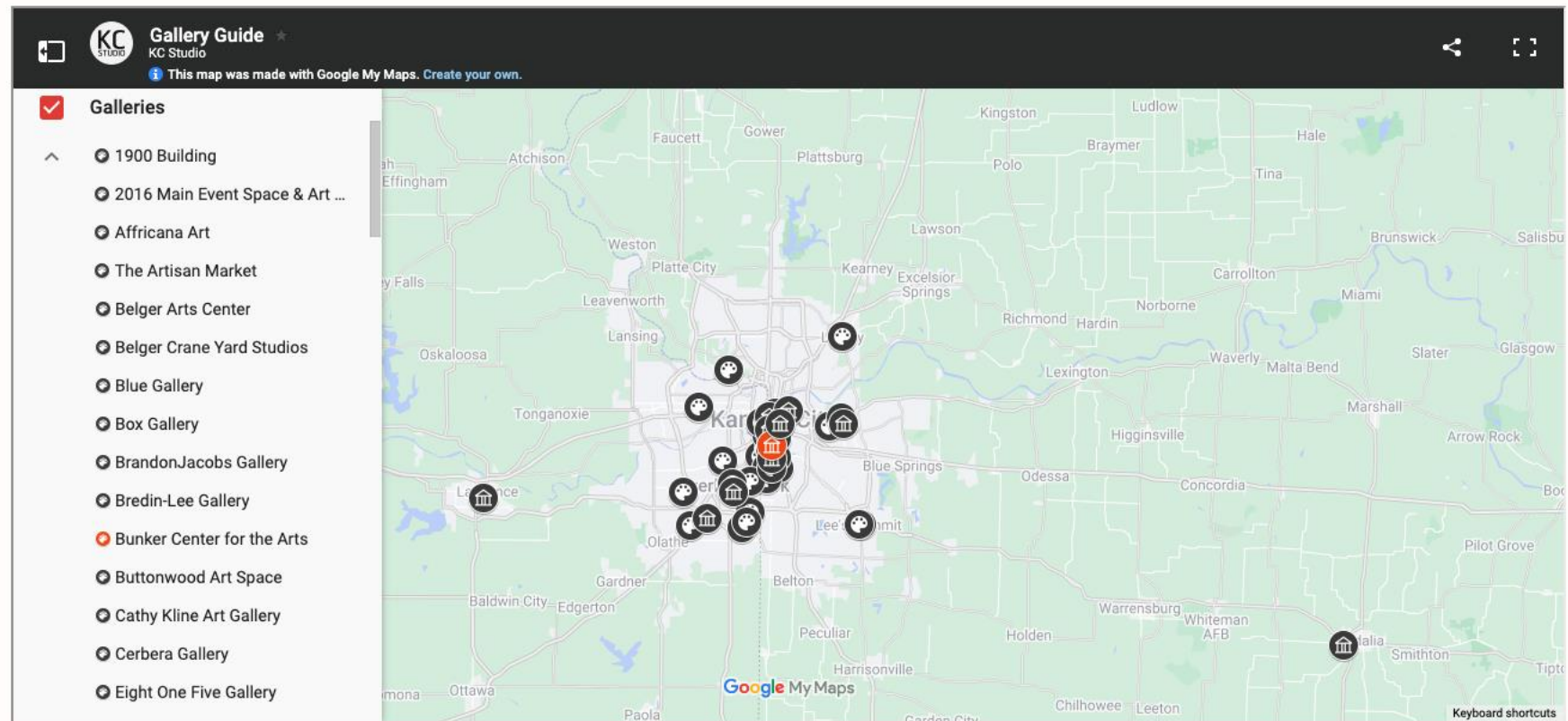


ENHANCED LISTING

ANNUAL OPTIONS	PRINT AND MAP LISTING	PRINT AND ENHANCED MAP	PRINT, ENHANCED MAP AND SOCIAL	PRINT, ENHANCED MAP, SOCIAL & NEWSLETTER
A	\$510	\$525	\$775	\$975
B	\$600	\$650	\$900	\$1,100
C	\$780	\$825	\$1,075	\$1,275

Gallery Guide

The Kansas City region is home to dozens of world-class museums and galleries. Plan your visit using our Gallery Guide map. Simply click on an icon for information about the museum or gallery, including description, address and phone number. Or click the menu button on the top-left for a list of galleries and museums.



KC Studio Gallery Guide Map

Note: All galleries and museums receive a free digital map listing



Galleries



-  80 Santa Fe Art Gallery
-  1900 Building
-  2016 Main Event Space & Art Gallery
-  Affricana Art
- ... 76 more



Museums



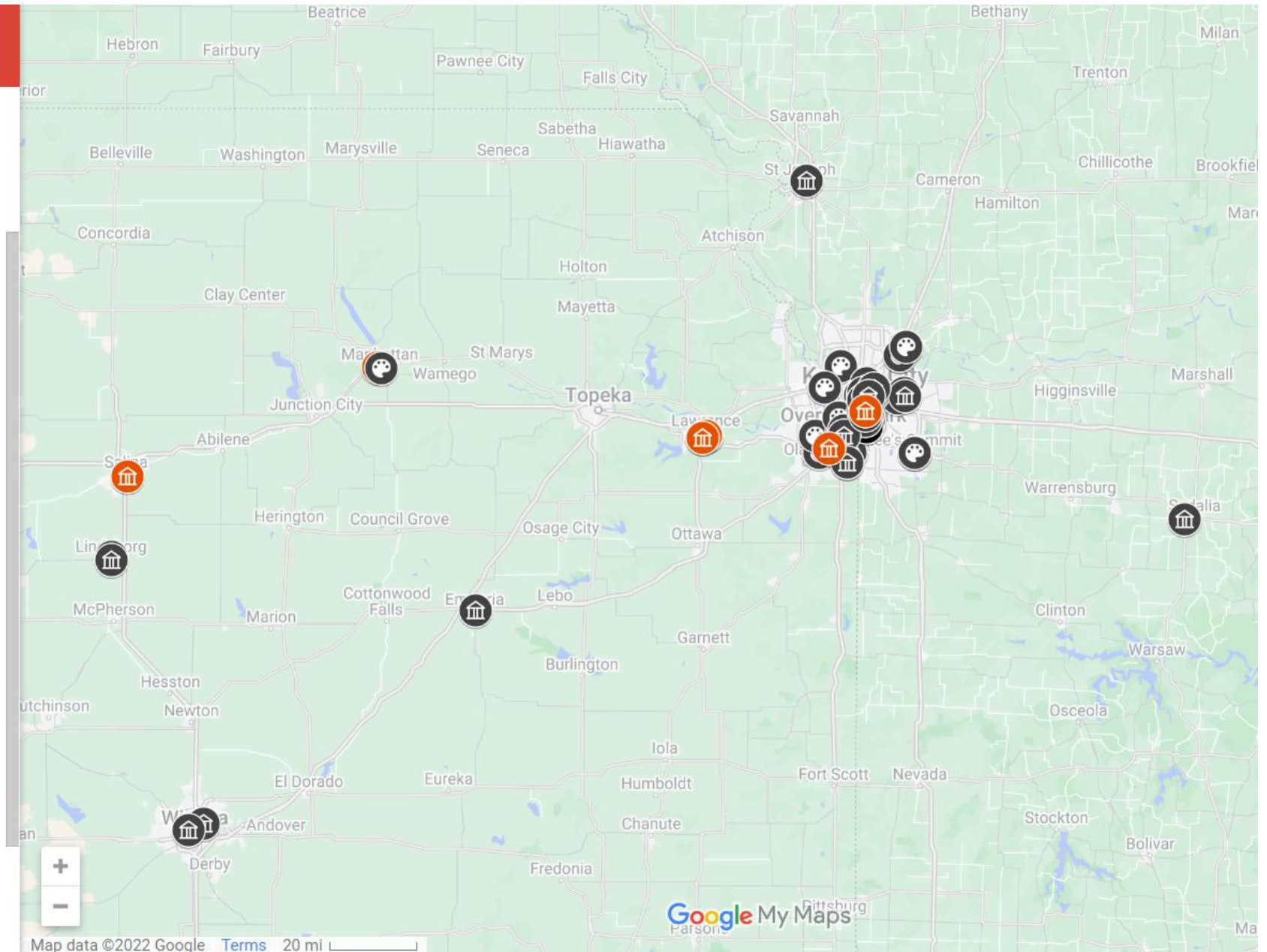
-  21c Museum Hotel Kansas City
-  American Jazz Museum
-  The Black Archives of Mid-America in Kansa...
-  Harry S. Truman Library and Museum
- ... 11 more



Regional



-  21c Museum Hotel Oklahoma City
-  Albrecht-Kemper Museum of Art
-  Birger Sandzen Memorial Gallery
-  Cider Gallery
- ... 13 more



The Nelson-Atkins Museum of Art

4525 Oak Street, Kansas City, Mo.

(816) 751-1ART


nelson-atkins.org



Body designed by Dietrich, Inc. (New York, New York, 1925-1936). Made by Packard Motor Company (Detroit, Michigan, 1899-1956). Packard Model 840 Dietrich Convertible Victoria, 1931. Aluminum, chrome, glass, leather, cloth. C. Richard and Evelyn Belger.

"American Art Deco: Designing for the People," 1918-1939 traces the trajectory of the Art Deco design movement, which unfolded during a time when populations in the developed world enjoyed modern innovations such as automobiles, electric lighting and radio. Buildings got taller, skirts got shorter, and jazz got hotter. Experience modernity, glamour and exuberance, while exploring the socio-economic impact of these advancements in this visually stunning exhibition at The Nelson-Atkins Museum of Art, on view through Jan. 8, 2023.

September/October 2022



← The Nelson-Atkins Museum o...

Name

The Nelson-Atkins Museum of Art

Address

4525 Oak Street, Kansas City, MO 64111

Phone

(816) 751-1278

Description

The Nelson-Atkins offers free admission to its renowned collection of more than 42,000 art objects. It is best known for its Asian art, European and American paintings, photography, modern sculpture, and Native American and Egyptian galleries.

Website

<http://www.nelson-atkins.org/>

Facebook

<https://www.facebook.com/nelsonatkins>

Twitter

https://twitter.com/nelson_atkins

Instagram


<https://www.instagram.com/nelsonatkins/>

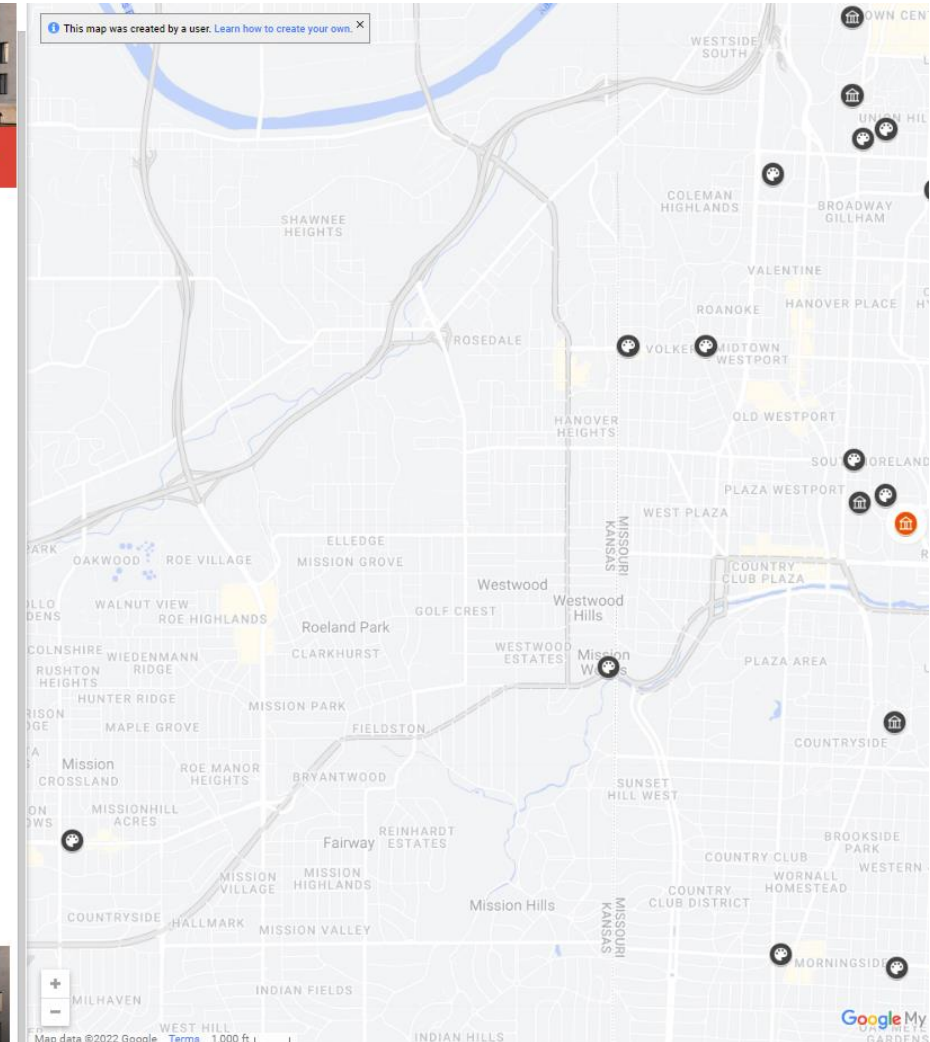
YouTube

<https://www.youtube.com/user/NelsonAtkinsMuseum>

Donation

<http://nelson-atkins.org/donate>

5 photos



Digital Gallery Guide Listing: Includes photos and links to social channels.

KCSTUDIO.ORG

KC STUDIO

GALLERY GUIDE

2023 Ad Listing Deadlines

January/February	November 15, 2022
March/April	January 13, 2023
May/June	March 15 2023
July/August	May 15, 2023
September/October	July 14, 2023
November/December	September 15, 2023

ST. JOSEPH, MISSOURI

Albrecht-Kemper Museum of Art

2818 Frederick Avenue, Saint Joseph, Mo.
(816) 233-7003
albrecht-kemper.org

Print edition listing
November/December 2022.

← Albrecht-Kemper Museum of Art ↗

Name

Albrecht-Kemper Museum of Art

Address

2818 Fredereick Avenue, St. Joseph, MO 64506

Phone

(816) 233-7003

Description

As a nationally-recognized advocate for American art and culture the Albrecht-Kemper Museum of Art serves as a cultural arts center for Northwest Missouri.

**Current listing on the digital
gallery guide.**

*All galleries and museums receive
a free digital map listing*

Award-winning Artist Raven Chacon

Free events Oct. 26 and 27 • nermanmuseum.org/calendar



[View this publication on Calaméo](#)

calaméo

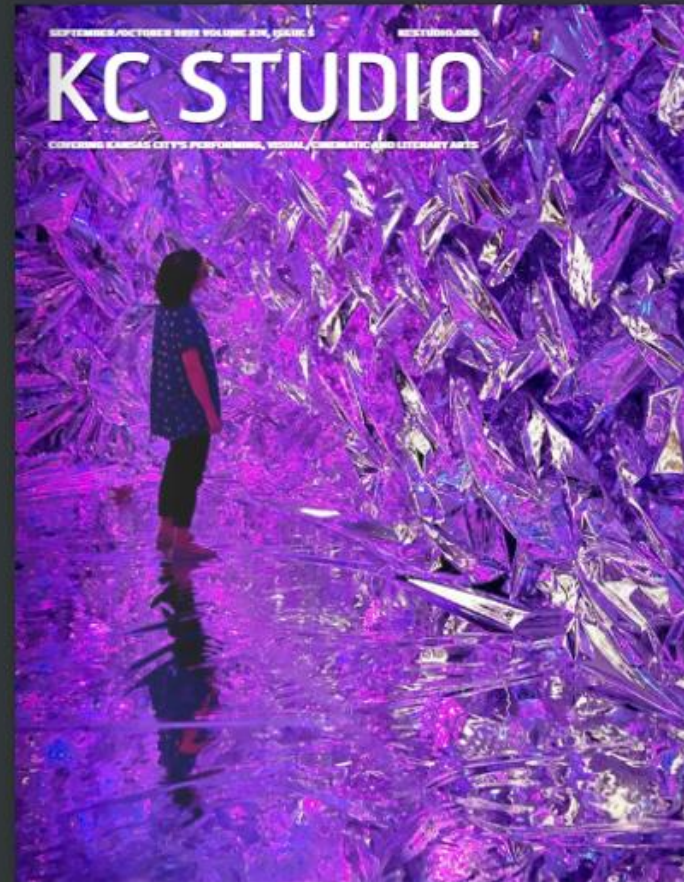
1 / 124



970 X 90 EXCLUSIVE LEADERBOARD POSITION

The Digital Edition is one of KC Studio's
most popular destinations on the website.

\$250/MONTH OR \$2,750 FOR AN ANNUAL COMMITMENT



Made with
calaméo



THERE IS NO HOME
Like Yours
IN A PLACE
LIKE NO OTHER!

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INSIDE BACK COVER IS OPEN!

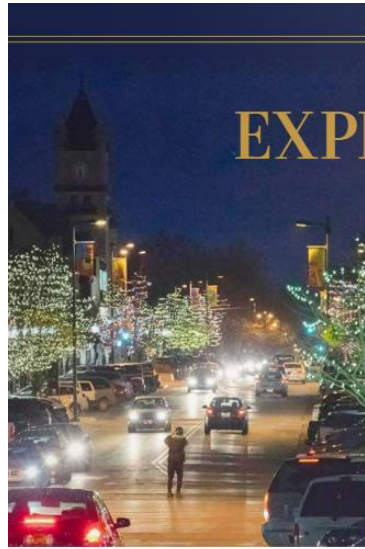
All the lots at the Hills of Leawood have sold!

This Premium Cover Position is open
for a 7-issue commitment.

7 Issues at \$1,800.00 each

Total Investment: \$12,600.00

SPECIAL SPONSORED SECTION SPREADS



EXPLORE LAWRENCE THIS HOLIDAY SEASON

Escape from the ordinary and explore all Lawrence, Kan. has to offer this holiday season. You may know Lawrence is home to two universities – The University of Kansas and Haskell Indian Nations University – and the beautiful Spencer Art Museum, featuring contemporary and historic artwork in all mediums from cultures across six continents. But you're missing out if you haven't roamed Massachusetts Street or enjoyed the locally-owned boutiques, chef-owned restaurants, live music and vibrant art scene the City has to offer. A full calendar of holiday events makes Lawrence a wonderful spot for ringing in the season with friends and family. Visit www.explorelawrence.com/events/ to find out more.

DOWNTOWN

Downtown Lawrence has been the heart of the City since its founding in 1854. It is a rare slice of Main Street, America, that continues to thrive as a residential, commercial and entertainment region.

The arts community comes together on the last Friday of every month to offer special exhibits, receptions, artwork and more for Final Fridays.

The diversity of shopping opportunities on Massachusetts Street helps make it one of the most popular tourist attractions in Kansas.

While shopping Downtown Lawrence, you'll find unique gifts – from handmade, local candles, art and treats to goods from all around the world. Peruse the shelves of independent bookstores, check out the latest styles or get your outdoor gear for your next adventure.

Lawrence Christmas Parade – Dec. 3

The Lawrence Christmas Parade in Downtown Lawrence is one of the most unique parades in the nation. Authentic horse-drawn carriages parading down Massachusetts Street while adorned in garland and bells is the perfect way to kick off the holiday season. Cozy up with hot cocoa and blankets.

Lawrence Arts Center 940 New Hampshire St.

The Lawrence Arts Center provides contemporary exhibitions, performances and arts education for individuals of all ages and backgrounds.

Check out several exhibitions during November and December and don't miss "The Nutcracker: A Kansas Ballet," running from Dec. 8-11.

UNIVERSITY OF KANSAS CAMPUS

Lawrence is one of the nation's leading cities for advanced degrees per capita because the state's flagship university has been intertwined with the growth and development of the City since the 1860's. Campus events are almost always open to the public – residents and visitors alike. Put some Jayhawk into your next visit.

The Robert J. Dole Institute of Politics 2350 Petefish Dr.

The institute celebrates public service and promotes civil discourse and the legacy of Senator Bob Dole. View the world's largest stained-glass American flag, Kansas veterans WWII memory wall and World Trade Center beams. The center provides public programming, research and educational opportunities, a museum gallery and more. Visit the current exhibit "Missing, Then Action: An Army Wife Speaks Out" on view through Jan. 29, 2023.

Spencer Museum of Art 1301 Mississippi St.

Located on the University of Kansas campus, Spencer Museum of Art offers vibrant exhibitions and programs onsite and virtually. Its collection exceeds 47,000 objects in all mediums ranging from ancient to contemporary. The museum's vision is to present its collection as a living archive that motivates object-centered research and teaching, creative work and transformative public dialogue.

KU Biodiversity Institute & Natural History Museum 1345 Jayhawk Blvd., Dyche Hall

The KU Natural History Museum is home to four floors of public exhibits including the historic Panorama, live snakes and insects, vertebrate and invertebrate fossils, parasites and microbes and the flora and fauna of the Great Plains.



lawrenceartscenter

The Lawrence Arts Center's contemporary art galleries feature local and internationally known artists, always free and open to the public. View current and upcoming exhibitions at lawrenceartscenter.org/exhibition.

Nov. 4 – Dec. 17, 2022

Artificial Intelligence | Ken Bini
Everything Must Go | Nick Perry
Twenty x 5 | Curated by Ben Ahlvers

Jan. 13 – Feb. 25, 2023

Brick-A-Brack | Kevin P. Kelly
FRGMNIS | Javy Ortiz
Shelter | Molly Murphy



NOVEMBER/DECEMBER 2022 95

THE VOLLAND STORE

Special Sponsored Section

The Volland Store: URBANE EXPANSION OF THE FIELD



The Volland Store, 24098 Volland Road, Alma, Kan.

A rancher mending fences in the Flint Hills is a dot against the sky, like the man depicted in a Chinese landscape painting is a diminutive part within the whole panorama of mountains and streams. The unspeakable scope of distance – as far as the eye can see and then farther still – challenges the almost abilities of the mind. Kansas is a zone beyond the peopled horizon and beyond all time, where only the best part of the human spirit walks, touching both earth and sky at once.

— Denise Low, *Touching the Sky*

By Anne Galschel

THE VOLLAND STORE TRANSFORMS AN EARLY 20TH-CENTURY MERCANTILE BUILDING IN THE KANSAS FLINT HILLS INTO A CONTEMPORARY ART SPACE. While there is no place quite like it, there is nothing anachronistic or whimsical in its coming to be. The vision that inspires the place is, in fact, a clear view forward for arts engagement at a time of sea change within the so-called "art world." The boundaries that long made the art world a precious domain for a qualified few have been dislocated by social change and technology. In the resulting tumult, The Volland Store provides globally relevant art with a deep sense of place.

96 KC STUDIO

Explore Lawrence
[November/December 2022](#)

The Volland Store
[November/December 2021](#)

SPECIAL SECTION SPREADS IN KC STUDIO MAGAZINE

Left to Right: Lauren Mabry from *Sight Unseen*, Maltory Wetherell from *Man and Made*, Jeremy Briddell from *Legacy of an Icon - Ken Ferguson*, Paul McMullan from *Masquerade/The Ceramic Figurine* Paul McMullan

— NCECA / Special Section —

Guide to Exhibitions surrounding the 50th Annual Conference of the
National Council on Education for the Ceramic Arts

Makers MENTORS & MILESTONES

Explore worlds of clay and creation through exhibitions surrounding
NCECA's 50th annual conference.

Visit www.nceca.net to access gallery hours, artists listings and more. You can also download a free, powerful app for iOS and Android devices with complete exhibitions listings and details on conference programming. Go to iTunes or GooglePlay and search for NCECA.

CROSSROADS, DOWNTOWN & RIVER MARKET

<p>2016 MAIN & 2016 Main St, Kansas City, MO 816-283-8303, 2016mainkc.com <i>A Quiet Cadence; Ordinary Opposites;</i> <i>New Works by Brian Horsch</i> Mar 15–19</p> <p>ARABIA STEAMBOAT MUSEUM & 400 Grand Blvd, Kansas City, MO 816-471-1856, 1856.com <i>Clay Landmarks</i> Mar 15–31</p> <p>ARTS KC & 106 Southwest Blvd, Kansas City, MO 816-221-1777, artskc.org <i>Nothing You've Ever Done Before</i> Mar 14–29</p> <p>BECO FLOWERS & 1922 Baltimore Ave, Kansas City, MO 816-472-4242, becoflowers.com <i>Powabic: Past/Present</i> Mar 15–19</p>	<p>BEGGAR'S TABLE GALLERY. 2010 Baltimore Ave, Kansas City, MO 314-960-7783, beggarsstablechurchofgallery <i>Around the Corner</i> Mar 13–Apr 14</p> <p>BELGER ARTS CENTER & 2100 Walnut St, Kansas City, MO 913-271-6626, belgerartscenter.org <i>The Garden Party; DESIRE: Role Models</i> Feb 5–May 21 <i>Every Semester: Collecting KC&I Ceramics</i> Jan 8–Mar 19</p> <p>BLUE BIRD BISTRO ART GALLERY 1700 Summit St, Kansas City, MO 816-665-7754, bluebirdbistro.com <i>Allan Winkler, Figure Maker</i> Mar 1–26</p> <p>BLUE GALLERY & 118 Southwest Blvd, Kansas City, MO 816-527-0823, bluegalleryonline.com <i>Figurative Fascination + Forms Embellished;</i> <i>New Work by Mark Knott + Kirsten Stingle;</i> <i>Counterpoise: New Work by Patricia Kochaver</i> Mar 4–Mar 28</p>	<p>BLVD TAVERN & 320 Southwest Blvd, Kansas City, MO 816-421-1023, blvdtavernkc.com <i>Vision and Persistence: 30 Years of Ceramic Excellence at Utah State University</i> Mar 16–18</p> <p>BOX GALLERY & 1000 Walnut St, Kansas City, MO 816-760-7885, theboxgallery.org <i>Dino-might</i> Mar 14–May 27</p> <p>BREDIN-LEE GALLERY & 1729 McGee St, Kansas City, MO 913-384-1718 <i>Makers: The Independents</i> Mar 15–19 <i>Makers as Mentors</i> Mar 13–20 <i>Generations: A Legacy of Mentorship</i> Mar 15–19 <i>323CLAY studio show</i> Mar 15–Mar 19 <i>3 Degrees of Separation: work by Susan Speck, Robert Lawarre III and Marko Fields</i> Mar 13–19</p>
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50th Annual Conference of the National Council on Education for the Ceramic Arts

[March/April 2016 edition](#)

The Arts
Engagement Foundation
of Kansas City presents:

OPEN SPACES

REFLECTIONS

Nick Cave, "Hy - Dyne,"
projections, Hope Center

All photos by EG Schempf
unless otherwise noted

JANUARY/FEBRUARY 2019 105

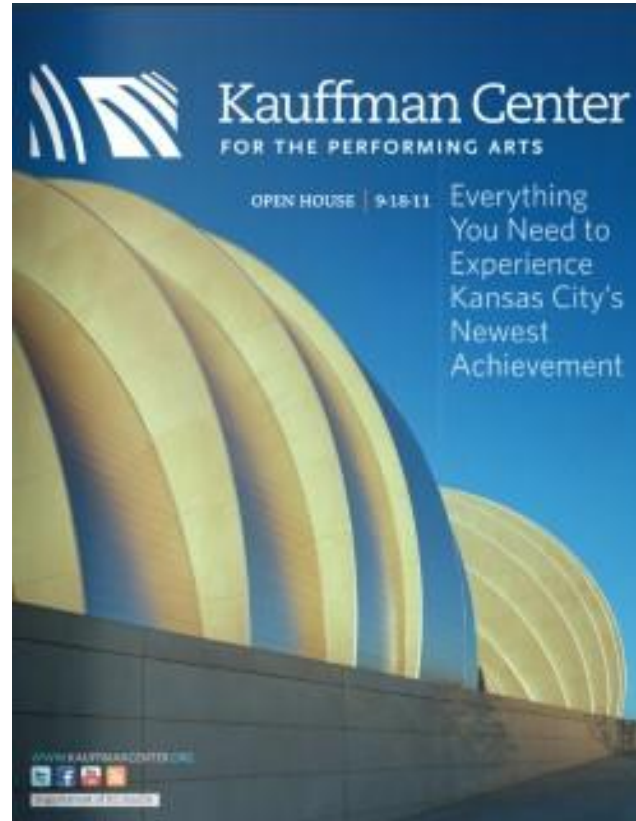
Open Spaces Kansas City

[January/February 2019 edition](#)

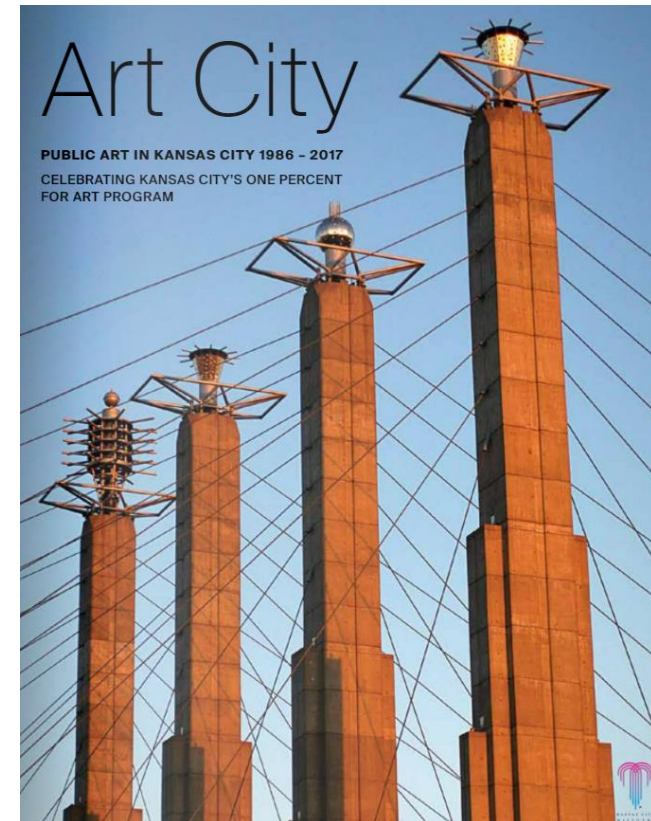
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KC STUDIO AD RATES, DATES & SPECS

NET RATES

INSERTION	OPEN	NONPROFIT	4X	6X
Double Page Spread ____	\$3,600	\$3,500	\$3,400	\$3,300
Full Page _____	\$1,800	\$1,725	\$1,650	\$1,500
2/3 Page _____	\$1,440	\$1,390	\$1,340	\$1,290
1/2 Page Vertical _____	\$1,080	\$1,035	\$990	\$900
1/2 Page Horizontal				
1/3 Page Vertical _____	\$720	\$690	\$660	\$600
1/3 Page Square				
1/4 Page _____	\$650	\$620	\$595	\$540

Note: 20% Increase for premium placement

2023 PUBLISHING SCHEDULE

ISSUE	AD DEADLINE	PUBLISH DATE
January/February	November 28, 2022	January 2
March/April	February 3, 2023	March 1
May/June	April 3, 2023	May 1
July/August	June 2, 2023	July 1
September/October	August 2, 2023	September 1
November/December	Sept 29, 2023	November 1
Holiday	October 20, 2023	November 15

PRINT ADVERTISING SPECIFICATIONS

(Dimensions are width x height)

DOUBLE-PAGE SPREAD	FULL PAGE
Bleed: 17" x 11"	Bleed: 8.625" x 11"
Trim: 16.75" x 10.75"	Trim: 8.375" x 10.75"
Live Area: 16.25" x 10.25"	Live Area: 7.875" x 10.25"
1/2 PAGE	2/3 PAGE
H: 7.5" x 4.875"	5" x 10"
V: 3.67"x 10"	
1/4 PAGE	1/3 PAGE
3.65" x 4.875"	Sq: 4.875" x 4.875"
	V: 2.4"x 10"

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KC STUDIO

KCSTUDIO.ORG

2023 Advertising Focus Sections

Publication	Advertising Focus	Description	Space Deadline
January/February	Renew Refresh Renovate	<i>A new year brings new opportunities to renew, refresh and even renovate our lives. Whether it's spaces at home or a body and mind makeover, this issue will feature a special section that celebrates artful, intentional new beginnings.</i>	December 1, 2022
March/April	Art of Life	<i>This bi-annual section provides Kansas City-inspired content on the arts, culture, health and travel aimed at those aged 50 and older.</i>	February 3, 2023
March/April	Summer Day Camps/ Summer Fun	<i>This annual section highlights kid and family-friendly spring and summer activities, events and fine arts camps offered by Kansas City's arts organizations.</i>	February 3, 2023
May/June	Staycations and Roadtrips	<i>This annual section features local and nearby attractions and events for readers to consider while making their summer plans.</i>	March 31, 2023
July/August	Art of Life	<i>This bi-annual section provides Kansas City-inspired content on the arts, culture, health and travel aimed at those aged 50 and older.</i>	June 1, 2023
September/October	Fall Arts Premiere	<i>This issue focuses on the fall cultural arts events.</i>	August 1, 2023
November/December	none		September 29, 2023
Holiday Special Issue	Holiday theme	<i>This annual issue features holiday events, activities and gift ideas.</i>	October 20, 2023

Contact your account executive to find out how you can be part of these excellent sections!

Thank You

JENNIFER DE LUCA

SENIOR ACCOUNT EXECUTIVE

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JENNIFERD@KCSTUDIO.ORG

