



COVERING THE ARTS IN KANSAS CITY AND  
THE SURROUNDING REGIONS

# KC STUDIO MEDIA KIT 2024

WWW.KCSTUDIO.ORG  
20 EAST GREGORY  
KANSAS CITY, MISSOURI 64131

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CARRIES@KCSTUDIO.ORG



## WHO WE ARE

KC Studio is published six times annually plus a holiday supplement. More than 10,500 copies are mailed to subscribers who have requested the magazine and thousands more are distributed strategically in Kansas City.

Our readers are primarily homeowners over 45 with a keen interest in the arts and culture in the Midwest.

## MEDIA REACH

**10,500 OPT-IN** PRINT  
**READERS**

**200K** ONLINE USERS

**8,700 OPT-IN** N WEEKLY  
**SUBSCRIBERS** NEWSLETTER

**500K** ANNUAL PAGE  
VIEWS

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KC STUDIO  
**MEDIA KIT**  
**2024**

**KC STUDIO MAGAZINE**

# FALL PREMIER

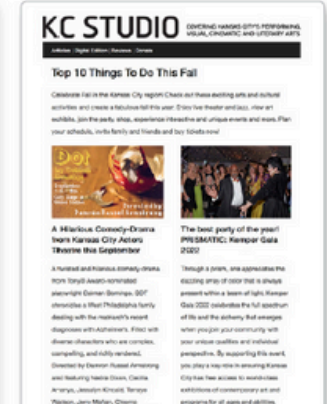
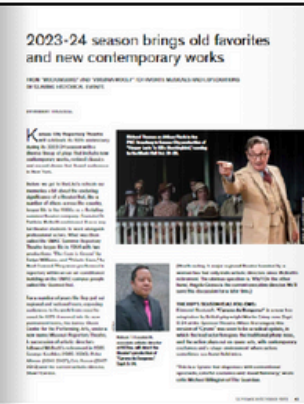
## KC STUDIO

September/October 2024 | Publishes September 1, 2024

Make plans now to be part of KC Studio's September/October edition that will feature our Season Premier special section.

### SPECIAL 2024/2025 CULTURAL ARTS SEASON OFFER

Buy a one-third page or larger ad in the September/October issue and receive a comparable size or larger ad in the January/February 2025 issue for **half price**.  
(Offer valid for print only until September 1, 2024)



[View the Sept/Oct 2023 Edition](#)

AD SIZE	RATE	NEWSLETTER (1 Spot)	COMBO with discount (1 Ad/1Newsletter Spot)
1/4 Page	\$ 700	\$400	\$ 1,100
1/3 Page	\$ 775	\$400	\$ 1,175
1/2 Page	\$1,150	\$400	\$1,550
2/3 Page	\$1,525	\$400	\$1,925
Full Page	\$1,925	\$400	\$2,325

**PRINT AD DEADLINE:**  
**August 2**

**PUBLICATION DATE:**  
**September 1**

Contact your account executive for more information:

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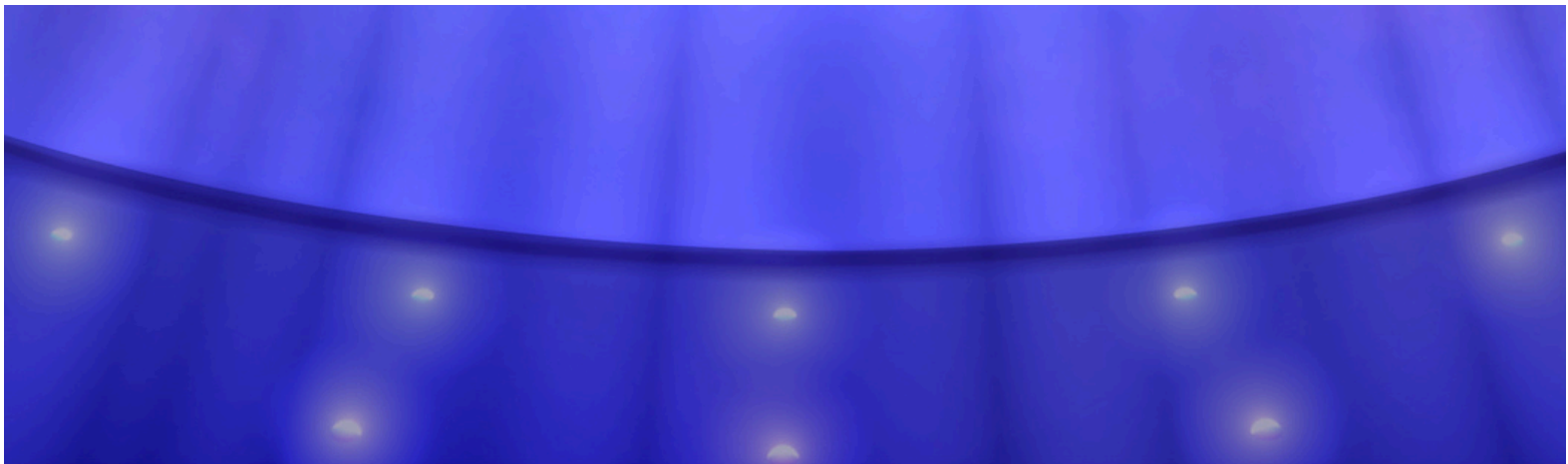
[2023 Landing Page](#)

Sample email that will be sent August 27 to 8,200+ opt-in email list

Choose one of these excellent newsletters (Space limited; reserved on first-come basis)

**TOP THINGS TO DO THIS FALL**  
Distribution: August 27; Deadline: August 13  
Landing Page: August 27 – November 18

**FALL FESTIVITIES**  
Distribution: September 17; Deadline: August 30  
Landing Page: September 17 – November 18



# WINTER FESTIVITIES

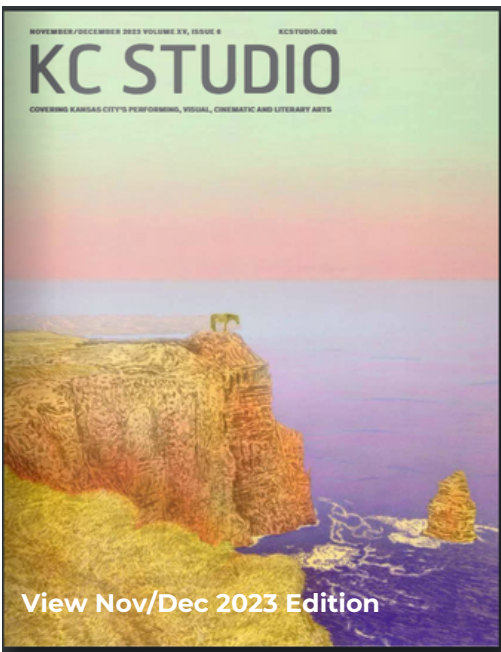
KCSTUDIO.ORG  
**KC STUDIO**

Special Offer

Buy an ad in the November/December issue and receive a comparable size ad in the Holiday 2024 issue OR January/February 2025 issue for HALF PRICE!

November/December 2024 | Publishes November 1, 2024

(Offer valid for one-third page ad or larger until October 1, 2024)



## Ad Dimensions:

Full Page: lead: 8.625" x 11" Trim: 8.375" x 10.75"

1/2 Page Vertical: 3.6665" x 10"

1/2 Page Horizontal: 7.5" x 4.875"

1/4 Page: 3.65" x 4.875"

1/3 Page Vertical: 2.4" x 10"

1/3 Page Square: 4.875" x 4.875"

**Ad Deadline: September 30, 2024**

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[carries@kcstudio.org](mailto:carries@kcstudio.org)

# HOLIDAY SHOWS AND SHOPPING

## KC STUDIO KCSTUDIO.ORG

Holiday Issue 2024 | Publishes November 19, 2024

Make plans now to be part of KC Studio's Holiday edition featuring some of the season's top holiday guides!

The collage features several promotional items:
 

- Calendar 2023 Holiday Events:** A list of theater performances such as "A Very Merry Christmas Pageant" and "The Nutcracker".
- 2023 Holiday Print Sale:** An advertisement for a print sale until December 23, 2023, featuring various art pieces and contact information for The Lawrence Lithography Workshop and Gallery.
- KC Studio Magazine Cover:** The cover of the "Special Holiday Supplement" featuring a photograph of a church interior.
- Other Listings:** Various exhibition and theater listings with dates and locations.

### Contact your Account Executive for detailed rate information:

Jennifer De Luca (816) 384-1230 [jenniferd@kcstudio.org](mailto:jenniferd@kcstudio.org)  
 Sally Milgram (816) 384-1857 [sallym@kcstudio.org](mailto:sallym@kcstudio.org)

Carrie Shoptaw (816) 384-1932 [carries@kcstudio.org](mailto:carries@kcstudio.org)

Ask us about email, digital and social media marketing.

**Holiday issue ad deadline: October 15, 2024**

[View Holiday 2023 Edition](#)

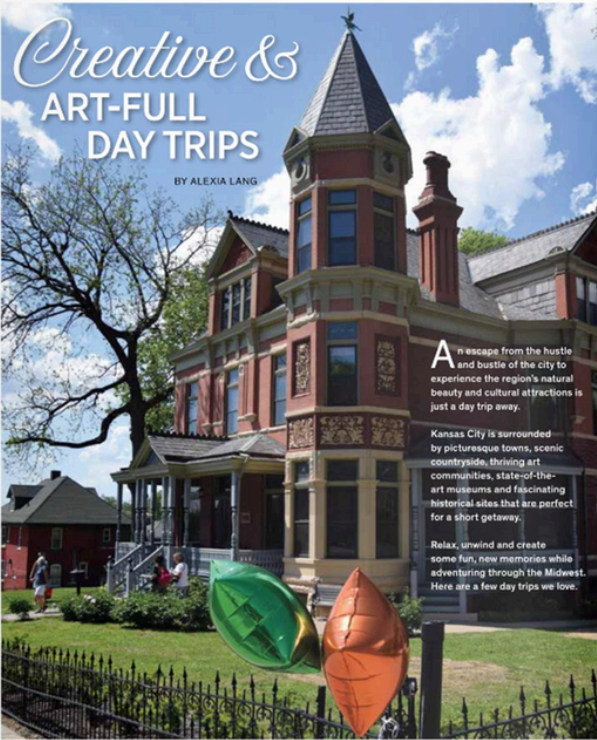
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1/3 Page Square:	4.875" x 4.875"



# CITY PAGES

KC STUDIO'S NEWEST SECTION FEATURING ART COMMUNITIES AROUND THE REGION



*Creative & ART-FULL DAY TRIPS*  
BY ALEXIA LANG

An escape from the hustle and bustle of the city to experience the region's natural beauty and cultural attractions is just a day trip away.

Kansas City is surrounded by picturesque towns, scenic countryside, thriving art communities, state-of-the-art museums and fascinating historical sites that are perfect for a short getaway.

Relax, unwind and create some fun, new memories while adventuring through the Midwest. Here are a few day trips we love.

PHOTO: JEFFREY HARRIS/GETTY IMAGES

This Victorian style home was featured in the 2022 Beer Walk for the Arts in St. Joseph, Mo. This year's walk, on May 13, visits many spots in the Museum Hill Neighborhood, located east of historic downtown St. Joseph. It's a mixed residential and religious district that has some of the most fabulous mansions and



**PARKVILLE, MO**

Standing on Main Street in Parkville, Mo. and looking south, you will spy a charming, historic town that has everything for a perfect getaway - local dining, unique shops and boutiques, Airbnbs, entertainment venues and outdoor escapes.

Historic Downtown Parkville is one of the Kansas City area's best kept secrets.

A 15-minute drive from KC will bring you to the charming town that's perfect for a day of dining, shopping and playing in the beautiful parks equipped with miles of walking trails set alongside the Missouri River.

Enjoy live music on Friday and Saturday nights at The Craic Irish Pub or Music on Main Street the 2nd Saturday of each month. Check out Bentley Guitar Studio located on Main Street, voted one of the best indie guitar stores in the country by *Guitar Player Magazine*. Or perhaps you'd like to create a unique fragrance blend for your home at The Farmacy by Farm House Collection.

Parkville is also known for its annual events and festivals - including music and beer festivals, classic car shows, a 4th of July Celebration, Parkville Days festival (Aug. 18-20), Paint Parkville (Oct. 6-14) and Christmas on the River (Dec. 1).

If you find yourself with more to do than fit in a day, check into one of the eight Airbnb suites or the Main Street Inn bed and breakfast so you can walk right out your front door, only steps away from the local eateries and shops.



PHOTO: COURTNEY MAIN STREET PARKVILLE ASSOCIATION

White Farmhouse Flowers & Gifts is located at 113 Main Street and is open 7




**EXPLORE LAWRENCE THIS HOLIDAY SEASON**

Escape from the ordinary and explore all Lawrence, Kan. has to offer this holiday season. You may know Lawrence is home to two universities - The University of Kansas and Haskell Indian Nations University - and the beautiful Spencer Art Museum, featuring contemporary and historic art work in all mediums from cultures across six continents. But you're missing out if you haven't roamed Massachusetts Street or enjoyed the locally-owned boutiques, chef-owned restaurants, live music and vibrant art scene the City has to offer. A full calendar of holiday events makes Lawrence a wonderful spot for ringing in the season with friends and family. Visit [www.explorelawrence.com/events/](http://www.explorelawrence.com/events/) to find out more.

PHOTO BY LEE V. SPITZNAGEL

**DOWNTOWN**

Downtown Lawrence has been the heart of the City since its founding in 1854. It is a rare slice of Main Street, America, that continues to thrive as a residential, commercial and entertainment region.

The arts community comes together on the last Friday of every month to offer special exhibits, receptions, artwork and more for Final Fridays.

The diversity of shopping opportunities on Massachusetts Street helps make it one of the most popular tourist attractions in Kansas.

While shopping Downtown Lawrence, you'll find unique gifts - from handmade, local candles, art and treats to goods from all around the world. Peruse the shelves of independent bookstores, check out the latest styles or get your outdoor gear for your next adventure.

**Lawrence Christmas Parade - Dec. 3**

The Lawrence Christmas Parade in Downtown Lawrence is one of the most unique parades in the nation. Authentic horse-drawn carriages parading down Massachusetts Street while adorned in garland and bells is the perfect way to kick off the holiday season.

**Lawrence Arts Center**  
940 New Hampshire St.

The Lawrence Arts Center provides contemporary exhibitions, performances and arts education for individuals of all ages and backgrounds.

Check out several exhibitions during November and December and don't miss "The Nitracker: A Kansas Ballet," running from Dec. 8-11.

**UNIVERSITY OF KANSAS CAMPUS**

Lawrence is one of the nation's leading cities for advanced degrees per capita because the state's flagship university has been intertwined with the growth and development of the City since the 1860's. Campus events are almost always open to the public - residents and visitors alike. Put some Jayhawk into your next visit.

**The Robert J. Dole Institute of Politics**  
2350 Petefish Dr.

The institute celebrates public service and promotes civil discourse and the legacy of Senator Bob Dole. View the world's largest stained-glass American flag, Kansas veterans WWII memory wall and World Trade Center beams. The center provides public programming, research and educational opportunities, a museum gallery and more. Visit the current exhibit "Missing, Then Action: An Army Wife Speaks Out" on view through Jan. 29, 2023.

**Spencer Museum of Art**  
1301 Mississippi St.

Located on the University of Kansas campus, Spencer Museum of Art offers vibrant exhibitions and programs onsite and virtually. Its collection exceeds 42,000 objects in all mediums ranging from ancient to contemporary. The museum's vision is to present its collection as a living archive that motivates object-centered research and teaching, creative work and transcendent public dialogue.

**KU Biodiversity Institute & Natural History Museum**  
1345 Jayhawk Blvd., Dyche Hall

The KU Natural History Museum is home to four floors of public exhibits including the historic Panorama, live snakes and insects, vertebrate and invertebrate fossils, parasites and microbes and the flora and fauna of the




**lawrenceartscenter**

The Lawrence Arts Center's contemporary art galleries feature local and internationally known artists, always free and open to the public. View current and upcoming exhibitions at [lawrenceartscenter.org/exhibition](http://lawrenceartscenter.org/exhibition).

**Nov. 4 - Dec. 17, 2022**  
Artificial Intelligence | Ken Bini  
Everything Must Go | Nick Perry  
Iwentyx 5 | Curated by Ben Ahlbers

**Jan. 13 - Feb. 25, 2023**  
Brick-A-Back | Kevin P. Kelly  
FIGAMNIS | Ivy Ortiz  
Shelter | Molly Murphy

# KC STUDIO GALLERY GUIDE

**KC Studio is the region's source for museums and galleries.**

77% of surveyed readers attend art gallery openings annually.

70% use *KC Studio* to make decisions about specific arts activities

**Reach art collectors and enthusiasts with listings in *KC Studio Magazine*, the interactive digital map, social media and newsletters.**

## GALLERY GUIDE

### KANSAS CITY AREA

#### 18TH & VINE HISTORIC DISTRICT The Black Archives of Mid-America

The Black Archives offers a repository of early history of African American culture, including public historians documenting social, economic, political and cultural histories. Several exhibition halls tell the story of the richness of African American life in this region.

#### BROOKSIDE AND WALDO Centered Earth Gallery @ KC Clay Guild



Located inside KC Clay Guild, the Centered Earth Gallery features more than a dozen clay artists. All artists showing in the gallery are members of the Guild. Prices range from functional to fine art pieces. The gallery is open to the public 7 days a week and all work can be purchased at modest prices.

The KC Clay Guild is a nonprofit studio and gallery located in the heart of the Midtown neighborhood. KCOSG offers classes to all ages and utilizes Monday through Thursday.

#### Leopold Gallery + Art Consulting



Located in the heart of Brookside, Leopold Gallery is a nationally ranked contemporary gallery as well as a professional art consulting firm. Leopold curates and creates world-class art in a variety of styles and media and has represented highly acclaimed artists from the Midwest since 1995. We have works installed in stadiums, hospitals, museums and hundreds of businesses and private homes around the world. We are open Monday through Saturday. Come to for our daily show of installation.

#### COUNTRY CLUB PLAZA AREA The Greenlease Gallery and Panacea Project Space



"Revolution!"  
Works by Patrick McGrath Muir  
Feb 2 - Mar 12, 2024  
Opening Reception: Friday, Feb. 2, 5-7 p.m.  
Artist Talk: Friday, Feb. 2, 6 p.m.

Patrick McGrath Muir is an artist from Puerto Rico, now living in Texas, who incorporates and combines figures and icons from Spanish, Central American, African, American Pop Culture and Texas layered with personal myths and memories in his drawings and related paintings. His work reflects on the cultural roots of our current consumer culture.

#### H&R Block ArtSpace at the Kansas City Art Institute



This month, "Ston Sweet Golden Beach" opening

#### KCAI Gallery



Interested in participating in the gallery guide?

CONTACT DAILY GINNINGS AT 816.381.0616

← **OPTION B**

← **OPTION A**

↑ **OPTION C**

## KC Studio Magazine

All listings include:

**Museum/Gallery name, address, phone, website**

All image descriptions include:  
**artist, title, material (maximum 20 words)**

**OPTION A**

Add logo @ \$25 per issue

**OPTION B**

**High-resolution image and 25-word description**

**OPTION C**

**High-resolution image and 75-word description**

## Digital Gallery Guide: [kcstudio.org/gallery-guide](http://kcstudio.org/gallery-guide)

### Free Listing:

Name, brief description, address, phone number

### Enhanced Map:

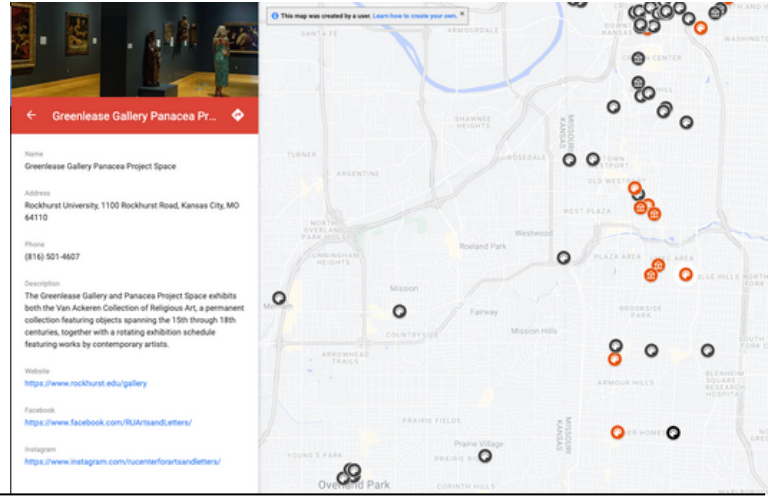
Photos, videos and links to website, social channels

### Social Package:

1 blog post, 4 X, 4 Facebook and 2 Instagram posts (over a 2-month period)

### Newsletter:

1 content spot or banner annually in weekly newsletter: image, headline, 50-75 words, link



ANNUAL OPTIONS	MAGAZINE (includes free digital guide listing)	MAGAZINE and ENHANCED MAP	MAGAZINE ENHANCED MAP and SOCIAL	MAGAZINE ENHANCED MAP SOCIAL and NEWSLETTER
A	\$555	\$575	\$830	\$1,025
B	\$655	\$710	\$965	\$1,145
C	\$850	\$900	\$1,150	\$1,325

(Rates includes all six issues. All rates net.)

Contact an account executive for more information

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# DIGITAL PACKAGES

## RATES & SPECS

All components of this self-contained program are managed through **KC Studio** to be completely integrated for maximum impact. This is a turn-key operation allowing you full control of content while setting yourself free of the production and coordination aspects.

### STANDARD PROGRAM:

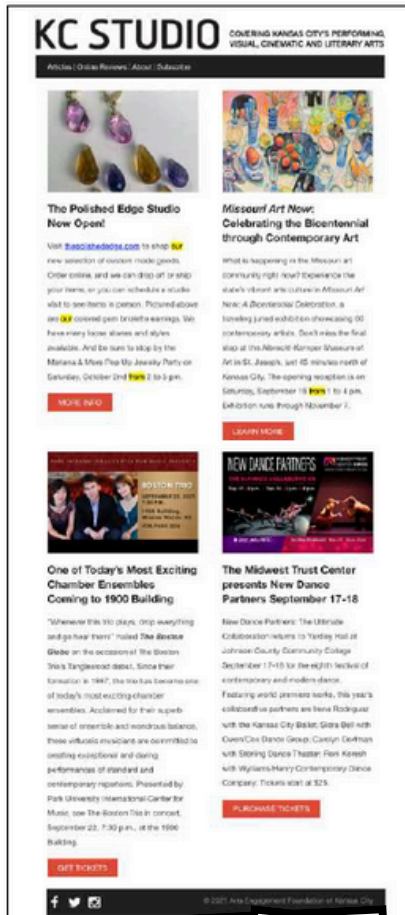
- 4 Blog Postings
- 16 tweets
- 8 Facebook posts
- 2 E-Newsletter spots
- \$750 total**

### BASIC PROGRAM

- 2 Blog Postings
- 8 tweets
- 4 Facebook posts
- 1 E-Newsletter spot
- \$450 total**



Sample Blog Posting



### SPECS:

#### Twitter

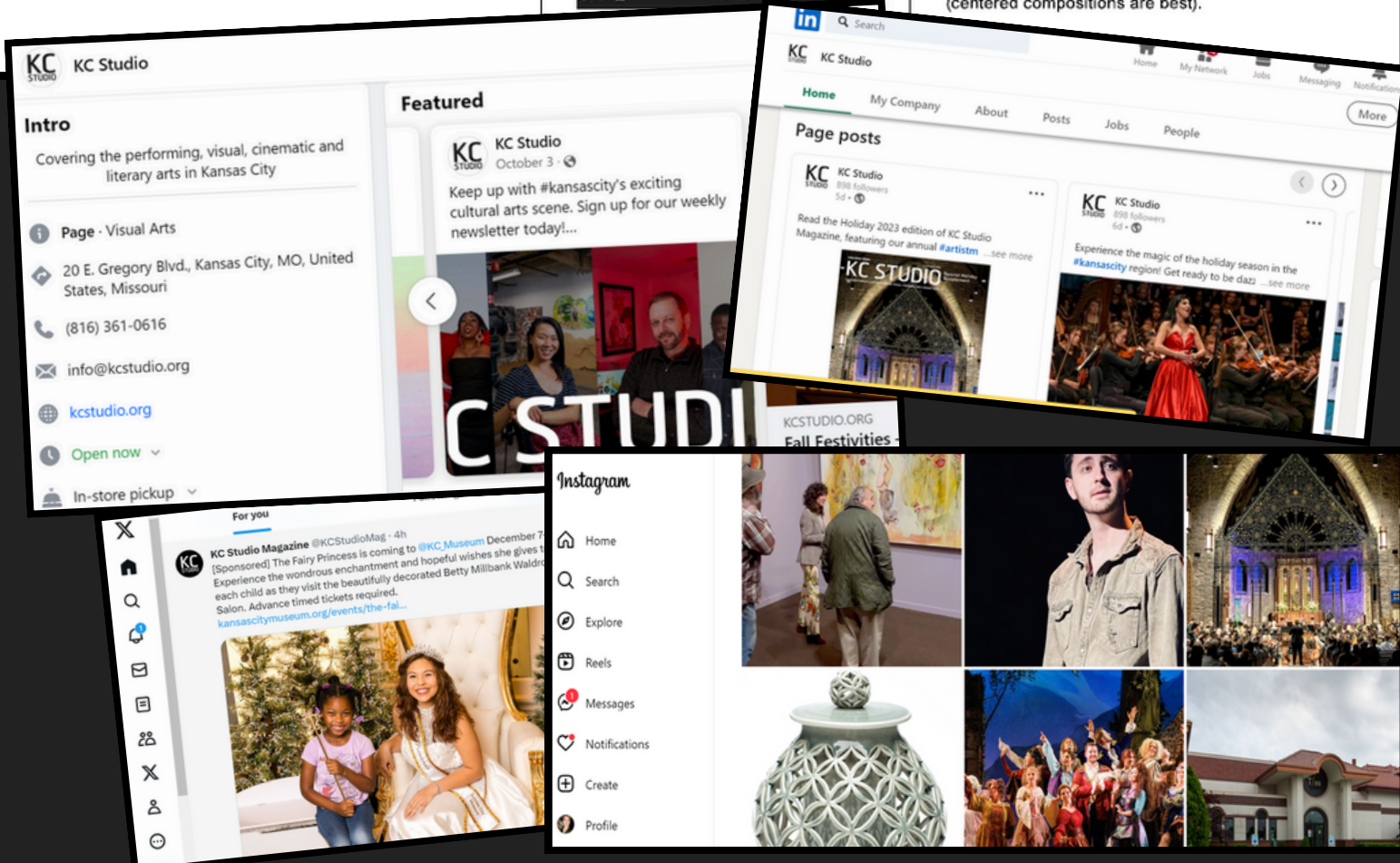
- 280 character limit (includes spaces, hashtags, mentions and urls).
- Include any hashtags or mentions as needed. If you have a Twitter handle (e.g. @kcstudiomag), we recommend including it.
- Include shortened links if you can to conserve space.
- Minimum image size 440x220, maximum 1024x512.

#### Facebook

- 500 character limit. 150 characters is best for mobile view.
- URL for promotion, event, company website, etc. (optional, but recommended)
- Recommend image size is 1200x630, minimum width 470px.

#### Blog Postings:

- Headline should be 10 words or less and include name of organization, event, exhibition, etc.
- Blog articles should ideally be 300 words or more. Minimum 150 words.
- Optional 15-25 word excerpt and/or SEO description, including name of organization, event, etc.
- All posts must include a minimum of one featured image. Minimum dimensions: 1000 pixels on either side. Maximum file size: 400kb. JPG format is preferred.
- Square compositions are best for thumbnail purposes, but landscape or portrait can be used, if the image can be cropped down to square without losing details (centered compositions are best).



## KC Studio offers four distinct Consortium Membership levels that are tailored to suit any communication strategy. Aim for the top-tier position to experience the most elevated exposure in both print and through digital channels.

**ALBRECHT-KEMPER MUSEUM OF ART** — KC Studio Consortium Member —

### ART PARTNERSHIP PROVIDES BENEFITS TO BOTH ARTISTS AND PATIENTS



By Megan Benita

Since 2015 the Albrecht-Kemper Museum of Art has partnered with Music Life Care for the Art Experience Galleries at MLC. Galleries and hallways throughout the hospital are filled with work by area artists on a six-month rotation. The entry fees from artists support the work of the AKMA, while the employees and visitors at MLC enjoy a more welcoming environment.

Studies have shown that art in health care environments can have physical and emotional benefits for both patients and staff. Looking at art has been shown to lead to shorter hospital stays and lower blood pressure. Aimee Kennedy, Team Leader for Sunshine Personal Assistants, echoes these studies, saying, “Looking at the art work on a daily basis is good for your soul and brings joy to so many people, including me.” Art work in areas like waiting rooms provides a welcome distraction and source of conversation for patients and their families during stressful times.

The program began with a small group of a few dozen art works in two main areas of the building, but its popularity among both artists and the hospital community has led to consistent expansion with new gallery spaces being added and a larger number of artists submitting their work. The most recent exhibition opened with 300 art works displayed in public spaces throughout the hospital.

The partnership between MLC and the Albrecht-Kemper Museum has allowed this program to focus on local artists by requiring that artists live within 100 miles of St. Joseph. By emphasizing local artists, the program creates connections between hospital visitors and the surrounding community. Katy Richmond, Patient Experience Coordinator, explains, “I think the Art Experience is important because it highlights the amazingly talented artists in our community. I know this program offers insight into our local culture and brings some of that into the hospital so our community can appreciate and see the best.”

The connection to the community is also why the AKMA is excited to be involved. A key part of the museum’s mission is nurturing regional artists, and the Art Experience Galleries encourage artists at all skill levels to share their talents. The museum manages the entries and coordinates the jerrying process with Music Life Care. Artists as young as high school age have been selected to exhibit their work.

The next deadline for entry will be March 1. More information about how to enter can be found at [www.albrecht-kemper.org](http://www.albrecht-kemper.org).

Financial assistance provided by the St. Joseph, Missouri Visitors Bureau.

— KC Studio Consortium Member — **NERMAN MUSEUM OF CONTEMPORARY ART**

### ANTICKS & MODELS + MY THEATER TO YOUR EYES: KAHLIL ROBERT IRVING

Feb. 9 – July 7, 2024  
Opening and Reception: Feb. 8 | 6 p.m.

NERMAN MUSEUM OF CONTEMPORARY ART, JOHNSON COUNTY COMMUNITY COLLEGE  
Oppenheimer, Thompson and Anonymous Galleries, First Floor

FREE and Open to the Public



Kahlil Robert Irving, *Anticks + Models + My Theater to Your Eyes*, 2024. 72 x 48 inches (182.88 x 121.92 cm), large courtesy of the artist.

*Anticks & Models + My Theater to your eyes*. Kahlil Robert Irving marks the artist's first institutional exhibition in Kansas and a return to the central Midwest. This year, Irving has two simultaneous solo exhibitions at major institutions: the Nerman Museum, representing the Kansas City metro region, and the Mildred Lane Kemper Art Museum in St. Louis. At the Nerman Museum, Irving's work engages with the current post-industrial landscape and graphics with how tools and technology challenge perceptions of what we see and how we understand information. Irving is interested in using materials to engage abstract ideas around perception and visibility. Growing up in St. Louis, a city that has experienced a sharp population decline in recent years, the artist is constantly learning stories about places that need to be memorialized, and not forgotten – places that continue to go unrecognized and unappreciated for their significance.

Irving critically engages the Nerman Museum's architecture by trespassing its gallery divisions and boundaries. Starting with the title, Irving uses words that interrogate the acronym for both Kansas (KS to Anticks) and Missouri (MO to Models). Visitors enter the galleries through a slightly inclined accessible ramp leading to a raised plywood walkway – a stage. This built environment references immersive theater, construction scaffolding, archeological excavations, and bridges that cross rivers throughout the United States. The viewer is guided to encounter objects from a distance determined by the artist. This physical separation controls the movement of the audience, as well as demonstrates challenges to accessibility and how those experiences get to an object.

As visitors navigate the walkway, they encounter sculptures of ceramic, painted foam, fabric, granite, marble, wood, in addition to artifacts, and discovered objects drawn from the artist's personal collection. An enormous face hunkles, a metal light post and abandoned ceramic dog figurines share the stage with items of profound significance, such as a storage jar by David Drake, or “Dave the Potter,” a 19th-century Black American potter who was enslaved until his death in 1865. By incorporating these objects, Irving assumes the role similar to a stage director, developing a stage for those varying objects to be displayed and reflected upon. Irving's layered and compressed ceramic sculptures make use of illusion, or trompe l'oeil. With *Anticks & Models*, the artist's goal is both to feed the eye and the appetite, to make space for viewers to experience more. Irving uses material culture to reflect his own life and memorialize the present.

**HARRIMAN-JEWELL SERIES** — KC Studio Consortium Member —

### TO HELL AND BACK

Dazzling Dance Company Does Dante



By Patrick Noss

Dante's "Divine Comedy" has inspired artists of all genres since it was written in the 14th century. Visionaries like Botticelli, William Blake and Gustave Doré made brilliant illustrations of the work. Among composers, Franz Liszt was an aficionado, having written two pieces inspired by it. "After Reading Dante," a fantasia for piano, and the *Dante Symphony*. Tchaikovsky musically portrayed one of the more infamous demons of the Inferno, Francesca de Rimini.

New Dante's epic poem is a ballet, and it's going to be performed in Kansas City. The Harriman-Jewell Series presents the Italian dance company No Gravity performing "Divine Comedy" Jan. 23 at the Pelly Theater.

No Gravity and its founder and director, Emiliano Pellaïari, are the perfect team to take on Dante's journey of a soul. Stopped in Italian history and culture, Pellaïari also studied Hellenistic theater and the grand theatrical spectacles of the Renaissance and Baroque. The so-called "theater of marvels" employed elaborate machines and special effects designed by some of the greatest artists of the time, like Leonardo da Vinci.

One can see Pellaïari's love for Renaissance and Baroque design expressed in his choreography, which is reminiscent of the confusion and intricate patterns found in Renaissance and Baroque art. Like a 16th-century Italian theater impresario, Pellaïari draws on every trick in the book to fascinate his audience, from stage illusion and the latest technology to the mind-boggling physicality of his dancers.

Clark Morris, executive and artistic director of the Harriman-Jewell Series, says "Divine Comedy" is unlike anything the series has ever brought to Kansas City.

"We've presented theater before, we've presented dance before, we've even presented aerial and acrobatic companies, but we've never combined them all into one production that is also dealing with one of the most important poems in the history of the world," Morris said. "It's sort of like opera, putting all these elements together to tell a story. The great thing about art is that you keep expanding and exploring and using different ways to narrate stories and think about life and history."



From the seafaring depths of the Inferno to Paradise, where Dante has a mystical vision of "the Love that moves the sun and the other stars," "Divine Comedy" is undoubtedly one of the central works of Western civilization. But to tell its cosmic story theatrically is a challenge. Pellaïari, however, has created a stage work that brings Dante's medieval phantasmagoria to life.

Pellaïari previously created a ballet for No Gravity called "Pellaïari's Dream," inspired by a film director sent for his retirement and over the top imagination. In fact, Pellaïari would have been the perfect person to film "Divine Comedy." With the circus-like contortions of the dancers and effusive eye candy, Pellaïari's "Divine Comedy" is certainly a theatrical masterpiece.

"The images are stunning," Morris said. "It's very visually focused with a lot of tricks for the eye and imagination. The dancers are also acrobats and acrobatics."

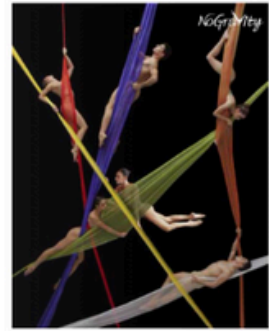
The Italian newspaper *la Repubblica* had high praise for "Divine Comedy": "Angels and Devils clash in spectacular duels," the paper reported. "Acrobatic flights, flying actors, masks that fall like leaves in autumn... It could be the description of a painting by Esher or Bosch, but it's Emiliano Pellaïari's show."

Electronic music that draws on classical and world music will add to the power of the visuals, allowing us to share in Dante's sublime vision. Although this production will certainly appeal to lovers of the great medieval past, Morris says "Divine Comedy" is not just for historians.

"Yes, it could be for someone who gets into the text and the layers that are in Dante's *Divine Comedy*, but it's a visually

stunning, fun, interesting theatrical work to watch." Morris said. "It's not like Cirque de Soleil, I think multiple times you'll be saying, 'Wow, I can't believe they're doing that!'"

To reserve tickets and for a complete listing of all concerts, go to [harriman.org](http://harriman.org).



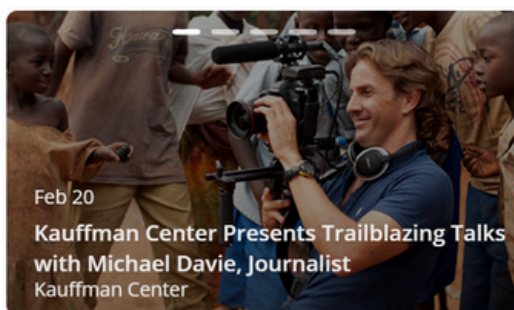


# KC STUDIO

## Arts Consortium Calendar

The Arts Consortium Calendar highlights events exclusive to KC Studio's Arts Consortium partners.

### FEATURED EVENTS



Search

All Events

Time



Add Event

# 2023-2024 Concert Season

We are pleased to announce our 21st season of concerts to be held at three locations throughout the city, all at extremely affordable pricing or entirely for free. Park University believes in providing world-class classical music concerts to all, no matter the ability to pay.

## AT THE 1900 BUILDING

Park University's famed International Center for Music (Park ICM) will have seven extraordinary concerts this year at the iconic 1900 Building in Mission Woods, Kan.



September 22, 2023,  
7:30 p.m.  
Mikhail  
Vokresensky,  
Piano



February 29, 2024,  
7:30 p.m.  
Ben Sayevich, Violin  
& Lolita Lisovskaya  
Sayevich, Piano



October 28, 2023,  
7:30 p.m.  
Park ICM  
String Studio



March 22, 2024, 7:30 p.m.  
Shmuel Ashkenazi, Violin



November 30, 2023,  
7:30 p.m.  
Park ICM  
Piano Studio



April 14, 2024, 7:30 p.m.  
Behzad Abduraimov, Piano  
& Daniel Lozakovich, Violin



January 25, 2024,  
7:30 p.m.  
Rosamunde Trio



All 1900 Building Concerts are \$30. Students are \$10 with I.D. Go to 1900BLDG.COM.

## PARK UNIVERSITY'S SIGNATURE EVENT: STANISLAV & FRIENDS 2024

Fifth Annual Stanislav & Friends  
March 8, 2024 • 7 p.m.  
Kauffman Center for the Performing Arts

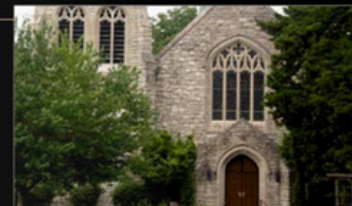


Photographer Kenny Johnson

To request your Benefactor Level invitation, email [Advancement@park.edu](mailto:Advancement@park.edu).  
Single tickets on sale December 1, 2023

## AT GRAHAM TYLER MEMORIAL CHAPEL

Park's ICM Orchestra will perform five concerts on the University's flagship campus in Parkville, MO. Perfect for families or a date night, all concerts are free with registration, underwritten by Park University.



October 6, 2023, 7:30 p.m.  
Fall Concert  
David Amado Conducting

February 9, 2024, 7:30 p.m.  
Valentine Concert  
Tim Hankewich Conducting

December 2, 2023, 7:30 p.m.  
Holiday Concert  
Dr. Steven McDonald Conducting  
In coordination with the Main Street  
Parkville Association's Christmas  
on the River

March 15, 2024, 7:30 p.m.  
Spring Concert  
Laura Jackson Conducting

April 19, 2024, 7:30 p.m.  
Orchestra Season Finale  
Barbara Yahr Conducting

To register for a free orchestra concert, please email [advancement@park.edu](mailto:advancement@park.edu).

## MIDWEST TRUST CENTER AT JCCC — KC Studio Consortium Member —

# THE ROSELINE, THE MGDs & KAT KING HEADLINE LIGHT UP THE LAWN AT THE MIDWEST TRUST CENTER



Light Up The Lawn on the lawn of the Norman Museum of Contemporary Art on the Johnson County Community College (JCCC) campus.

By The Midwest Trust Center

**M**TC's Light Up The Lawn series says farewell to summer with The Roseline Aug. 18 and The MGDs Aug. 25. The series closes out Sept. 1 with Kat King. The free concerts start at 8:30 p.m. on the lawn of the Norman Museum of Contemporary Art on the Johnson County Community College (JCCC) campus.

### The Roseline Maintains Indie Roots Throughout Success

Eight albums into their career, The Roseline has crafted a songbook that is at once familiar and singular. Hailing from Lawrence, what started as an acoustic folk trio has evolved into a five-piece heartland rock band. They have recorded with the Dutch label King Forward Records and the Bay Area label Ninth Street Opus.

Founder and principal songwriter, Colin Halliburton, said about the August concert: "We're hoping for a classic pink and purple Kansas sunset as our backdrop and mild temperatures (fingers crossed/wishful thinking)." The group loves outdoor concerts with fresh air and a lot of sweat; they're solid ingredients for The Roseline's brand of rock 'n' roll.

"The audience can expect a passionate performance and a diverse set list of songs that spans eight full-length albums and 17 years as a band," says Halliburton. "We might even throw in a cover or two for good measure."

Connect with The Roseline at Facebook, Instagram and Twitter.



The Roseline

### The MGDs — Serving Up Electrifying Experiences to the Masses

With a blend of funk and blues, the seven-piece lineup known as The MGDs have played some of the top music festivals in the Kansas City area. In addition to taking the stage at Boulevardia, Middle of the Map and the Crossroads KC Music Fest, the soulful musicians play several clubs and festivals, both near and far.

Since starting out in 2008 as a three-piece among longtime friends, The MGDs have become a powerhouse group that features a mix of keys and brass, complemented by a "poppin'" rhythm section. Their unique flavor of music has added to the tapestry that is the Kansas City music scene.

Featuring plenty of energy, the band's influences come from a mix of classic and modern sounds from New Orleans and beyond.

Connect with The MGDs on Facebook and Instagram. Stay up to date on the group's upcoming shows and releases.



The MGDs

## MIDWEST TRUST CENTER August and September Performances

### Light Up the Lawn Concerts (8:30)

Free event on the lawn of the Norman Museum of Contemporary Art

Aug. 18 The Roseline

Aug. 25 The MGDs

Sept. 1 Kat King

Presented in partnership with the Norman Museum on the JCCC campus.

As with all in-person and outdoor events, plans can change. Stay updated at [jccc.edu/MidwestTrustCenter](http://jccc.edu/MidwestTrustCenter).

### The 2023-24 MTC Season Series Presents

Opus 76 Quartet: *Music of Regency*  
MTC Artists-in-Residence  
Sept. 9 | 2 and 5 p.m. | Polsky Theatre

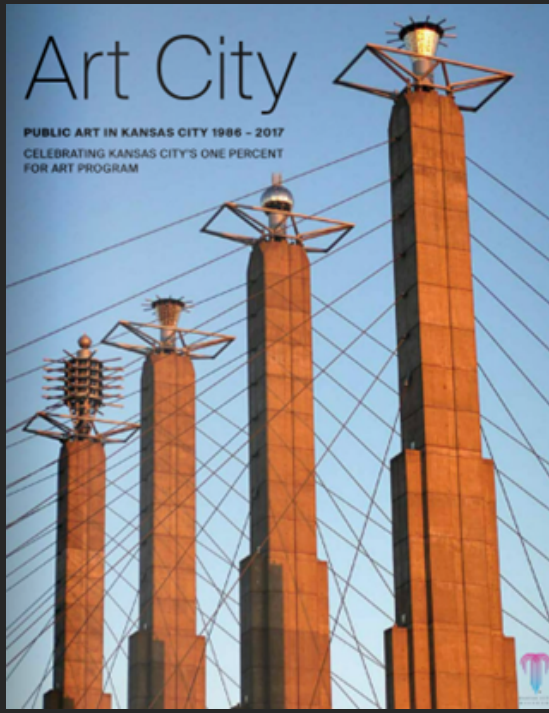
New Dance Partners: *The Ultimate Collaboration*  
Four choreographers, four dance companies, four world premieres!  
Sept. 15 and 16 | 8 p.m. | Yardley Hall

Spider-Man: *Into the Spider-Verse Live in Concert*  
Sept. 22 | 8 p.m. | Yardley Hall

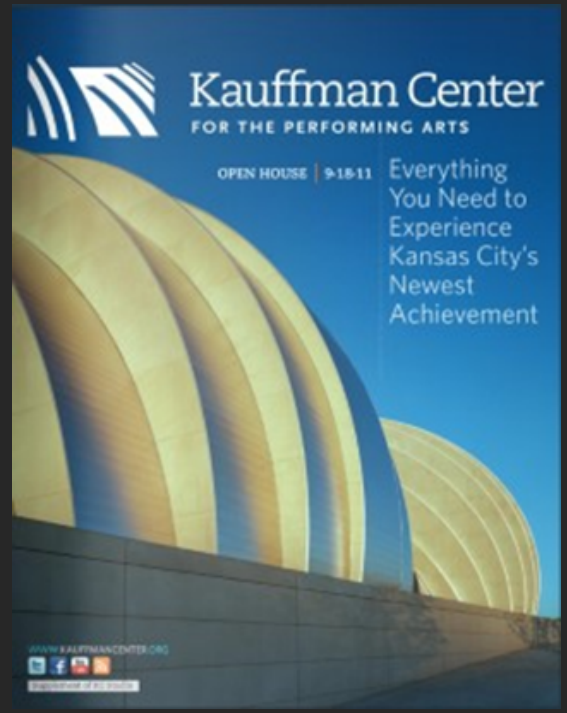
The Second City's *Comedian Rhapsody*  
Sept. 29 and 30 | 8 p.m. | Polsky Theatre

Purchase tickets: [jccc.edu/MidwestTrustCenter](http://jccc.edu/MidwestTrustCenter)  
Midwest Trust Center Box Office: 913-469-4445

# CUSTOM PUBLICATIONS



Art City: Public Art In Kansas City



The Kauffman Center's Grand Opening



The Nerman's 10<sup>th</sup> Anniversary

Let us write, produce, design, sell and even distribute a custom publication to celebrate your grand opening, anniversary, special event, remodeling or as a special gift to give to subscribers and/or donors.



# KC STUDIO

Print Rates and Specs 2024/2025  
All rates are net

Insertion	Open	Not for Profit	6x Rate	Specs W x H		
Double Page Spread	\$3,825	\$3,625	\$3,200	Bleed: 17 x 11	Trim: 16.75 x 10.75	Live Area: 16.25 x 10.25
Full Page	\$1,925	\$1,825	\$1,600	Bleed: 8.625 x 11	Trim: 8.375 x 10.75	Live Area: 7.875 x 10.25
2/3 Page	\$1,525	\$1,475	\$1,375	5 x 10		
1/2 Page Vertical or Horizontal	\$1,150	\$1,100	\$950	Horizontal: 7.5 x 4.875	Vertical: 3.67 x 10	
1/3 Page Vertical or Horizontal	\$775	\$725	\$650	Square: 4.875 x 4.875	Vertical: 2.4 x 10	
1/4 Page	\$700	\$650	\$575	3.65 x 4.875		

*\* Please note 20 % increase for premium placement*

## Publishing Schedule

Issue	Deadline	Publish
September/October	August 1	September 1
November/December	October 1	November 1
Holiday	October 15	November 20
January/February	December 1	January 1
March/April	February 1	March 1
May/June	April 1	May 1
July/August	June 1	July 1

Acceptable File formats: PDF, TIFF or JPG

File resolution: 300 dpi at 100%

*KC Studio Magazine is mailed to over 10,600 opt-in household subscribers*

*7 times each year.*

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*Thank You*

We look forward to helping you reach  
the Midwest Arts Community,  
Patrons and Enthusiasts.

